## d National Research Center

Report of Results:

# 2019 Survey on Career Advancement 

## THELEGUEI ICMA

## [J] NRC <br> Polco

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## Background

The League of Women in Government, collaborated with the International City/County Management Association (ICMA) and National Research Center, Inc. (NRC)/Polco to implement an online survey of local government professionals regarding issues related to career advancement and the status of women in local government. The 2019 Career Advancement Survey is an update on research completed by this group in 2013 (ICMA Task Force on Women Survey) and represents an important comparison that helps highlight both progress and remaining challenges.

## Survey Methods

A total of 20,673 ICMA members and other local government officials in ICMA's database were emailed an invitation to complete the 2019 survey; 1,870 completed the survey, yielding a response rate of $9 \%$.

## Margin of Error

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). The 95 percent confidence interval for this survey is generally no greater than plus or minus 3 percentage points around any given percent reported for all ICMA members in $2013(1,162)$ or $2019(1,870)$. (For comparisons among subgroups, the margin of error increases due to the smaller number of respondents in each subgroup.)

## Making comparisons

Of the 1,870 respondents to the 2019 survey, 1,393 were ICMA members, 455 were not members, and 22 had unknown status. In 2013 all respondents were ICMA members. In this report we highlight the differences between ICMA member responses between the 2019 and 2013 surveys.

## About the Report

The survey results are shown in tables and charts in the body of the report and appendices. Most of the time, "don't know" responses are displayed only in Appendix A: 2019 Complete Set of Survey Responses and excluded elsewhere. If more than $20 \%$ of respondents did not provide a response to a question, the proportion of missing responses either is noted or is included in the total.

When a figure for a question that only permitted a single response does not total to exactly $100 \%$, it is due to the common practice of percentages being rounded to the nearest whole number.

Select survey questions were compared by demographic characteristics of survey respondents. These comparisons can be found in Appendix B: Responses by Year and Subgroup.

## Open-Ended Questions

Respondents were asked to write in responses for certain survey questions. Some of the responses were grouped by theme, and the aggregate data are presented in the body of the report.

## Key Findings

More women participated in ICMA in 2019

- In 2013, women made up $26 \%$ of the list of professionals provided by ICMA. In 2019, women made up $46 \%$ of the list.
$\Rightarrow$ This is a $77 \%$ increase!


## Gender diversity is a priority, but not a high priority

- Gender diversity was thought to be a high priority in 3 in 10 of respondents' communities and was a medium priority in 4 in 10.
$\Rightarrow$ This represents a modest increase from 2013 (2 in $10=$ high and 4 in $10=$ medium).


## More communities offered domestic partner benefits

- Larger gains were seen in smaller population jurisdictions - they had the most room to grow and they did.
- This varied by region, but the proportion of communities with these benefits increased from 2013 to 2019 across the country.
- $75 \% \Rightarrow 85 \%$ West Coast region
- $29 \% \Rightarrow 67 \%$ Mountain Plains region
- $49 \% \Rightarrow 64 \%$ Northeast region
- $31 \% \Rightarrow 56 \%$ Midwest region
- $22 \% \Rightarrow 51 \%$ Southeast region


## Gender diversity efforts increased

- But women were more likely than men to feel the absence of gender diversity efforts.
- In 2013 61\% of women said there were gender diversity efforts; 69\% in 2019.
- In 2013 81\% of men said there were gender diversity efforts; 84\% in 2019.


## More communities had female CAOs

- The proportion of respondent who lived in communities that had ever had a female chief administrative officer/chief appointed official increased from $39 \%$ to $54 \%$.
$\Rightarrow$ This is a $38 \%$ increase!
- These proportions were about $60 \%$ in the northeast and west coast, and about $50 \%$ in other regions.


## Women report more experiences of bias

- In 2019 the proportions experiencing the following were

| Sexual harassment $\Rightarrow$ | Female 24\% vs. Male 3\% |
| :--- | :--- |
| Exclusion from organizations/events $\Rightarrow$ | Female 27\% vs. Male 6\% <br> Bias in job promotion $\Rightarrow$ |
| Female 18\% vs. Male 7\% |  |

## Observation of bias increased

- Women were 2-3 times more likely than men to observe bias.
- But compared to 2013, in 2019 men were twice as likely to say they had witnessed bias.
$\Rightarrow$ Increased awareness leads to increased reporting which is an essential step in addressing the issue!


## Men still have more opportunity

- Men advanced more quickly in their careers.
- Not yet in a management/leadership position
$\Rightarrow$ Female 19\% vs. Male 9\%
- Proportion who took fewer than 3 years to get to management
$\Rightarrow$ Female $29 \%$ vs. Male $36 \%$
- Men were twice as likely to have turned down a Senior Management position.
- Fewer women than men were in leadership positions, but there were improvements from 2013 to 2019.
$26 \%$ vs. $36 \% \Rightarrow$ Percent of elected officials who were female
$34 \%$ vs. $38 \% \Rightarrow$ Percent of senior managers who were female


## Most agree that women have more barriers

- $85 \%$ of women and $58 \%$ of men agreed that there were more barriers to career advancement in local government for women compared with men.
- Younger professionals were more likely to agree with this than were older professionals.


## SURVEY RESULTS

Figure 1: State Association Status

Please indicate your current status with your state association.


Figure 2: Hiring via Professional Recruitment


Figure 3: Hiring via Professional Recruitment by Gender (2019)


Figure 4: Organization Benefits


Figure 5: Female CAO


Figure 6: Gender Breakdown of Elected Officials and Senior Management
Please indicate the number of individuals in your organization in the following categories
(Average number as percent of total)


Figure 7: Organization Priorities


Figure 8: Organization Priorities by Gender (2019)


Figure 9: Gender Diversity Efforts
Please describe any gender diversity efforts your organization is using.


Figure 10: Years in Local Government Prior to Management Position


Percent "6 or more years" -excluding not applicable or not in leadership role

| How many years did you work in local government <br> before assuming a management/leadership position? | 2019 <br> not member | 2019 <br> ICMA member | 2013 <br> ICMA member |
| ---: | :---: | :---: | :---: |
| Percent "not applicable or not in leadership role" | $20 \%$ | $12 \%$ | $5 \%$ |

Figure 11: Years in Local Government Prior to Management Position by Gender (2019)


Percent "6 or more years" -excluding not applicable or not in leadership role

| How many years did you work in local government <br> before assuming a management/leadership position? | Female | Male |
| ---: | :---: | :---: |
| Percent "not applicable or not in leadership role" | $19 \%$ | $9 \%$ |

Figure 12: Refusing Senior Management Positions


Figure 13: Reasons for Refusing Position

| Which of the following describe your reasons for turning down a senior <br> management position in the past? (Please check all that apply.) | 2019 not <br> member | 2019 ICMA <br> member |
| ---: | ---: | ---: |
| Concerned about organizational culture/characteristics | $49 \%$ | $49 \%$ |
| Not interested in location/moving | $42 \%$ | $36 \%$ |
| Compensation/benefits package | $33 \%$ | $4 \%$ |
| Family considerations | $33 \%$ | $42 \%$ |
| Didn't feel ready | $5 \%$ | $44 \%$ |
| Insufficient organizational diversity | $4 \%$ | $37 \%$ |

Total may exceed $100 \%$ as respondents could select multiple categories.

Figure 14: Refusing Senior Management Positions by Gender (2019)


Figure 15: Reasons for Refusing Position by Gender (2019)

| Which of the following describe your reasons for turning down a senior <br> management position in the past? (Please check all that apply.) Percent "yes" | Female | Male |
| ---: | ---: | ---: |
| Concerned about organizational culture/characteristics | $53 \%$ | $48 \%$ |
| Not interested in location/moving | $37 \%$ | $36 \%$ |
| Family considerations | $33 \%$ | $45 \%$ |
| Compensation/benefits package | $28 \%$ | $44 \%$ |
| Didn't feel ready | $18 \%$ | $7 \%$ |
| Insufficient organizational diversity | $6 \%$ | $3 \%$ |

Total may exceed $100 \%$ as respondents could select multiple categories.

Figure 16: Experiences with Gender Bias

Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once")


Figure 17: Experiences with Gender Bias by Gender (2019)
Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once")


Figure 18: Gender Biases in Local Government


Note. For this question, "don't know" responses were included in the analysis and were grouped with "no" responses.

Figure 19: Gender Biases in Local Government by Gender (2019)


Note. For this question, "don't know" responses were included in the analysis and were grouped with "no" responses.

Figure 20: Career Goals

How likely, if at all, are you in the future to seek a position with more responsibility than your current position?


Figure 21: Career Goals by Gender (2019)


Figure 22: Potential Influences on Career Goals

| To what extent would each of the following potential aspects of a senior management (City Manager, ACM, Department Head) position make you more or less likely to pursue the opportunity? (Percent "more likely") | Female | Male |
| :---: | :---: | :---: |
| Financial impact (wages/benefits, housing, retirement system) | 86\% | 81\% |
| Job stability | 69\% | 69\% |
| Geography/location | 60\% | 70\% |
| Job satisfaction in present position | 53\% | 56\% |
| Political climate | 47\% | 58\% |
| Experience in supervising operations | 43\% | 41\% |
| Your age | 21\% | 20\% |
| Belief that you will not be given fair consideration | 18\% | 23\% |
| Partner's career | 16\% | 23\% |
| Fear of non-support from current supervisor | 16\% | 18\% |
| Public exposure | 11\% | 12\% |

Figure 23: Barriers to Career Advancement for Men Versus Women


Percent endorsing "Women have more barriers than men"

Figure 24: Barriers to Career Advancement for Men Versus Women by Gender (2019)


Percent endorsing "Women have more barriers than men"

## Appendix A: 2019 Complete Set of Survey Responses

The full set of responses to each survey question is displayed in the tables in this appendix.
Table 1: Question 1

| Please indicate your current status with your state association. | Yes |  | No |  |  | Total |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Do you belong to your state association? | $64 \%$ | $\mathrm{~N}=1186$ | $36 \%$ | $\mathrm{~N}=660$ | $100 \%$ | $\mathrm{~N}=1846$ |  |
| Did you attend the most recent conference for your state <br> association? | $35 \%$ | $\mathrm{~N}=638$ | $65 \%$ | $\mathrm{~N}=1208$ | $100 \%$ | $\mathrm{~N}=1846$ |  |

Table 2: Question 2

| When you were hired, was a professional recruiter involved? | Percent | Number |
| :--- | ---: | ---: |
| Yes | $24 \%$ | $\mathrm{~N}=435$ |
| No | $76 \%$ | $\mathrm{~N}=1398$ |
| Don't know/can't remember | $1 \%$ | $\mathrm{~N}=13$ |
| Total | $100 \%$ | $\mathrm{~N}=1846$ |

Table 3: Question 3

| Does your organization... | Yes |  |  | No |  |  | Don't know |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| Offer domestic partner benefits? | $52 \%$ | $\mathrm{~N}=960$ | $28 \%$ | $\mathrm{~N}=518$ | $20 \%$ | $\mathrm{~N}=379$ |  |  |
| Provide family/household health insurance? | $97 \%$ | $\mathrm{~N}=1805$ | $3 \%$ | $\mathrm{~N}=51$ | $0 \%$ | $\mathrm{~N}=7$ |  |  |
| Allow sick leave to care for family? | $96 \%$ | $\mathrm{~N}=1782$ | $3 \%$ | $\mathrm{~N}=47$ | $2 \%$ | $\mathrm{~N}=30$ |  |  |
| Provide flexible scheduling for family commitments? | $84 \%$ | $\mathrm{~N}=1559$ | $12 \%$ | $\mathrm{~N}=219$ | $4 \%$ | $\mathrm{~N}=80$ |  |  |

Table 4: Question 3

| Does your organization... | Total |  |
| :--- | :--- | :--- |
| Offer domestic partner benefits? | $100 \%$ | $\mathrm{~N}=1857$ |
| Provide family/household health insurance? | $100 \%$ | $\mathrm{~N}=1862$ |
| Allow sick leave to care for family? | $100 \%$ | $\mathrm{~N}=1859$ |
| Provide flexible scheduling for family commitments? | $100 \%$ | $\mathrm{~N}=1858$ |

Table 5: Question 4

| Has your organization ever had a female chief administrative officer/chief appointed official, such <br> as a city, town, or county manager? | Percent | Number |
| :--- | ---: | ---: |
| Yes | $51 \%$ | $\mathrm{~N}=944$ |
| No | $43 \%$ | $\mathrm{~N}=803$ |
| Don't know | $6 \%$ | $\mathrm{~N}=120$ |
| Total | $100 \%$ | $\mathrm{~N}=1866$ |

Table 6: Question 5

| Please indicate the number of individuals in your organization in the following categories | Average number |
| :--- | ---: |
| Female elected officials (or equivalent body) | 21.7 |
| Male elected officials (or equivalent body) | 18.9 |
| Total elected officials (or equivalent body) | 40.6 |
| Female senior managers (department heads, assistants) | 5.6 |
| Male senior managers (department heads, assistants) | 8.6 |
| Total senior managers (department heads, assistants) | 14.2 |

Table 7: Question 6

| To what extent, if at all, is gender diversity a priority for your organization? | Percent | Number |
| :--- | ---: | ---: |
| High priority | $23 \%$ | $\mathrm{~N}=427$ |
| Medium priority | $35 \%$ | $\mathrm{~N}=648$ |
| Low priority | $13 \%$ | $\mathrm{~N}=238$ |
| Not a priority | $14 \%$ | $\mathrm{~N}=257$ |
| Don't know | $15 \%$ | $\mathrm{~N}=284$ |
| Total | $100 \%$ | $\mathrm{~N}=1854$ |

Table 8: Question 7

| Please describe any gender diversity efforts your organization is using. | Percent | Number |
| :--- | ---: | ---: |
| Qualifications/non-discriminatory hiring | $18 \%$ | $\mathrm{~N}=128$ |
| Recruitment | $18 \%$ | $\mathrm{~N}=127$ |
| Mentoring/training/succession planning | $15 \%$ | $\mathrm{~N}=103$ |
| Balanced board/commission appointments | $2 \%$ | $\mathrm{~N}=16$ |
| Formal diversity plan/committee/consultant | $5 \%$ | $\mathrm{~N}=37$ |
| General/other | $14 \%$ | $\mathrm{~N}=101$ |
| Not an issue | $5 \%$ | $\mathrm{~N}=33$ |
| None | $23 \%$ | $\mathrm{~N}=159$ |
| Total | $100 \%$ | $\mathrm{~N}=704$ |

Table 9: Question 8

| How many years did you work in local government before assuming a management/leadership <br> position? | Percent | Number |
| :--- | ---: | ---: |
| Not applicable; not yet in a management/leadership position | $14 \%$ | $\mathrm{~N}=255$ |
| Under 3 years | $28 \%$ | $\mathrm{~N}=531$ |
| $3-5$ years | $20 \%$ | $\mathrm{~N}=379$ |
| $6-10$ years | $19 \%$ | $\mathrm{~N}=357$ |
| $11-15$ years | $10 \%$ | $\mathrm{~N}=182$ |
| $16-20$ years | $5 \%$ | $\mathrm{~N}=95$ |
| More than 20 years | $4 \%$ | $\mathrm{~N}=66$ |
| Total | $100 \%$ | $\mathrm{~N}=1866$ |

Table 10: Question 9

| Have you ever turned down a senior management (City Manager, Assistant City Manager, <br> Department Head) position? | Percent | Number |
| :--- | ---: | ---: |
| Yes | $24 \%$ | $\mathrm{~N}=449$ |
| No | $\mathbf{7 6 \%}$ | $\mathrm{N}=1415$ |
| Don't know | $0 \%$ | $\mathrm{~N}=0$ |
| Total | N |  |

Table 11: Question 10

| Which of the following reasons describe your reasons for turning down a senior management <br> position in the past? (Please check all that apply.) | Percent | Number |
| :--- | ---: | ---: |
| Didn't feel ready | $9 \%$ | $\mathrm{~N}=38$ |
| Not interested in location/moving | $32 \%$ | $\mathrm{~N}=145$ |
| Compensation/benefits package | $36 \%$ | $\mathrm{~N}=163$ |
| Insufficient organizational diversity | $3 \%$ | $\mathrm{~N}=14$ |
| Concerned about organizational culture/characteristics | $44 \%$ | $\mathrm{~N}=196$ |
| Family considerations | $38 \%$ | $\mathrm{~N}=172$ |
| Fit with governing body/elected | $35 \%$ | $\mathrm{~N}=159$ |
| Other | $10 \%$ | $\mathrm{~N}=46$ |
| Total | $100 \%$ | $\mathrm{~N}=447$ |

Total may exceed $100 \%$ as respondents could select more than one answer.

Table 12: Question 11

| What, if anything, has been the biggest obstacle to your career advancement so far? | Percent | Number |
| :---: | :---: | :---: |
| Discrimination (age/gender/race/religion) | 14\% | $\mathrm{N}=163$ |
| Competition/lack of opportunities/low turnover | 24\% | $N=287$ |
| Economy/budget/termination | 2\% | $\mathrm{N}=28$ |
| Lack of education/experience/mentor/succession planning | 20\% | $\mathrm{N}=244$ |
| Family | 7\% | $N=86$ |
| Location/relocation issues | 7\% | $N=80$ |
| Management/elected official turnover | 2\% | $N=23$ |
| Politics | 4\% | $N=54$ |
| Organization characteristics (size/structure) | 3\% | $N=38$ |
| Biases/perceptions of leadership | 8\% | $\mathrm{N}=93$ |
| Personal/other | 5\% | $N=65$ |
| None | 14\% | $\mathrm{N}=161$ |
| Total | 100\% | $N=1191$ |

Table 13: Question 12

| Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. | More than once |  | One time |  | Never |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sexual harassment by a superior | 8\% | $\mathrm{N}=144$ | 6\% | $N=114$ | 86\% | $N=1602$ |
| Other treatment or comments by a supervisor you felt to be inappropriate or disrespectful | 45\% | $\mathrm{N}=845$ | 12\% | $\mathrm{N}=226$ | 42\% | $\mathrm{N}=787$ |
| Sexual harassment by a commissioner/councilmember | 6\% | $\mathrm{N}=106$ | 4\% | $N=74$ | 90\% | $N=1668$ |
| Other treatment or comments by a commissioner/councilmember you felt to be inappropriate or disrespectful | 42\% | $N=772$ | 12\% | $N=223$ | 46\% | $N=862$ |
| Questioning of your ability to balance work and other personal commitments | 32\% | $\mathrm{N}=596$ | 10\% | $\mathrm{N}=192$ | 58\% | $N=1075$ |
| Experiencing bias due to assumptions about sexual orientation | 6\% | $\mathrm{N}=119$ | 2\% | $N=43$ | 91\% | $N=1695$ |
| Being excluded from a professional organization, group, outing or event because of your gender | 12\% | $\mathrm{N}=228$ | 3\% | $N=57$ | 85\% | $N=1575$ |
| Personal reluctance to join a professional organization due to its gender composition | 8\% | $\mathrm{N}=140$ | 4\% | $N=73$ | 89\% | $N=1642$ |
| Not getting a job or promotion because of your gender | 6\% | $\mathrm{N}=108$ | 6\% | $N=116$ | 88\% | $N=1619$ |

Table 14: Question 12

| Please indicate how frequently, if ever, you have experienced each of the following in your career in <br> local government. | Total |  |
| :--- | :--- | :--- |
| Sexual harassment by a superior | $100 \%$ | $\mathrm{~N}=1860$ |
| Other treatment or comments by a supervisor you felt to be inappropriate or disrespectful | $100 \%$ | $\mathrm{~N}=1858$ |
| Sexual harassment by a commissioner/councilmember | $100 \%$ | $\mathrm{~N}=1849$ |
| Other treatment or comments by a commissioner/councilmember you felt to be inappropriate or <br> disrespectful | $100 \%$ | $\mathrm{~N}=1857$ |
| Questioning of your ability to balance work and other personal commitments | $100 \%$ | $\mathrm{~N}=1863$ |
| Experiencing bias due to assumptions about sexual orientation | $100 \%$ | $\mathrm{~N}=1857$ |
| Being excluded from a professional organization, group, outing or event because of your gender | $100 \%$ | $\mathrm{~N}=1860$ |
| Personal reluctance to join a professional organization due to its gender composition | $100 \%$ | $\mathrm{~N}=1855$ |
| Not getting a job or promotion because of your gender | $100 \%$ | $\mathrm{~N}=1844$ |

Table 15: Question 13

| Have you observed gender bias for local government professionals in any of the following areas?. | Yes |  | No |  | Don't know |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Formal activities/roles at conferences | 21\% | $\mathrm{N}=384$ | 65\% | $\mathrm{N}=1206$ | 15\% | $\mathrm{N}=272$ |
| Informal activities/roles at conferences | 28\% | $\mathrm{N}=518$ | 59\% | $\mathrm{N}=1100$ | 13\% | $\mathrm{N}=242$ |
| Professional development opportunities | 22\% | $\mathrm{N}=407$ | 68\% | $\mathrm{N}=1264$ | 10\% | $\mathrm{N}=188$ |
| Hiring processes | 32\% | $\mathrm{N}=587$ | 57\% | $\mathrm{N}=1050$ | 12\% | $\mathrm{N}=221$ |
| Career advancement opportunities | 36\% | $\mathrm{N}=663$ | 53\% | $\mathrm{N}=988$ | 11\% | $\mathrm{N}=207$ |

Table 16: Question 13

| Have you observed gender bias for local government professionals in any of the following areas?. | Total |  |
| :--- | :---: | :---: |
| Formal activities/roles at conferences | $100 \%$ | $\mathrm{~N}=1862$ |
| Informal activities/roles at conferences | $100 \%$ | $\mathrm{~N}=1860$ |
| Professional development opportunities | $100 \%$ | $\mathrm{~N}=1859$ |
| Hiring processes | $100 \%$ | $\mathrm{~N}=1858$ |
| Career advancement opportunities | $100 \%$ | $\mathrm{~N}=1858$ |

Table 17: Question 14

| How likely, if at all, are you in the future to seek a position with more responsibility than your <br> current position? | Percent | Number |
| :--- | ---: | ---: |
| Very likely | $52 \%$ | $\mathrm{~N}=969$ |
| Somewhat likely | $22 \%$ | $\mathrm{~N}=405$ |
| Not likely | $23 \%$ | $\mathrm{~N}=419$ |
| Don't know | $3 \%$ | $\mathrm{~N}=62$ |
| Total | $100 \%$ | $\mathrm{~N}=1855$ |

Table 18: Question 15

| To what extent would each of the following potential aspects of a senior management (City Manager, ACM, Department Head) position would make you more likely, neither more nor less likely or less likely to pursue the opportunity? | More likely |  | Neither more or less likely |  | Less likely |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Partner's career | 18\% | $\mathrm{N}=329$ | 52\% | $\mathrm{N}=953$ | 21\% | $N=381$ |
| Geography/location | 63\% | $N=1166$ | 17\% | $N=319$ | 16\% | $N=294$ |
| Public exposure | 11\% | $N=207$ | 58\% | $\mathrm{N}=1077$ | 28\% | $N=508$ |
| Job stability | 68\% | $\mathrm{N}=1256$ | 22\% | $\mathrm{N}=411$ | 8\% | $\mathrm{N}=145$ |
| Financial impact (wages/benefits, housing, retirement system) | 82\% | $\mathrm{N}=1508$ | 14\% | $\mathrm{N}=253$ | 3\% | $\mathrm{N}=55$ |
| Political climate | 51\% | $\mathrm{N}=933$ | 24\% | $\mathrm{N}=438$ | 22\% | $\mathrm{N}=399$ |
| Job satisfaction in present position | 53\% | $\mathrm{N}=981$ | 22\% | $\mathrm{N}=405$ | 23\% | $N=418$ |
| Belief that you will not be given fair consideration | 19\% | $N=357$ | 35\% | $\mathrm{N}=643$ | 40\% | $N=733$ |
| Experience in supervising operations | 40\% | $N=739$ | 44\% | $\mathrm{N}=812$ | 13\% | $N=231$ |
| Fear of non-support from current supervisor | 16\% | $\mathrm{N}=301$ | 51\% | $N=934$ | 28\% | $N=524$ |

Table 19: Question 15

| To what extent would each of the following potential aspects of a senior management <br> (City Manager, ACM, Department Head) position would make you more likely, neither <br> more nor less likely or less likely to pursue the opportunity? |  |  |  |  |
| :--- | ---: | ---: | ---: | :--- |
| Dartner's career | $10 \%$ | $\mathrm{~N}=178$ | $100 \%$ | $\mathrm{~N}=1841$ |
| Geography/location | $4 \%$ | $\mathrm{~N}=70$ | $100 \%$ | $\mathrm{~N}=1848$ |
| Public exposure | $3 \%$ | $\mathrm{~N}=52$ | $100 \%$ | $\mathrm{~N}=1843$ |
| Job stability | $2 \%$ | $\mathrm{~N}=28$ | $100 \%$ | $\mathrm{~N}=1840$ |
| Financial impact (wages/benefits, housing, retirement system) | $2 \%$ | $\mathrm{~N}=32$ | $100 \%$ | $\mathrm{~N}=1848$ |
| Political climate | $4 \%$ | $\mathrm{~N}=74$ | $100 \%$ | $\mathrm{~N}=1844$ |
| Job satisfaction in present position | $2 \%$ | $\mathrm{~N}=40$ | $100 \%$ | $\mathrm{~N}=1844$ |
| Belief that you will not be given fair consideration | $6 \%$ | $\mathrm{~N}=108$ | $100 \%$ | $\mathrm{~N}=1841$ |
| Experience in supervising operations | $3 \%$ | $\mathrm{~N}=58$ | $100 \%$ | $\mathrm{~N}=1840$ |
| Fear of non-support from current supervisor | $5 \%$ | $\mathrm{~N}=83$ | $100 \%$ | $\mathrm{~N}=1843$ |

Table 20: Question 16

| What barriers, if any, do you see to your future career advancement? | Percent | Number |
| :--- | ---: | ---: |
| Discrimination (age/gender/race/religion) | $31 \%$ | $\mathrm{~N}=383$ |
| Competition/lack of opportunities/low turnover | $16 \%$ | $\mathrm{~N}=199$ |
| Economy/budget/termination | $4 \%$ | $\mathrm{~N}=50$ |
| Lack of education/experience/mentor/succession planning | $16 \%$ | $\mathrm{~N}=201$ |
| Family | $7 \%$ | $\mathrm{~N}=89$ |
| Retirement | $4 \%$ | $\mathrm{~N}=45$ |
| Location/relocation issues | $9 \%$ | $\mathrm{~N}=112$ |
| Management/elected official turnover | $3 \%$ | $\mathrm{~N}=32$ |
| Politics | $8 \%$ | $\mathrm{~N}=95$ |
| Organization characteristics (size/structure) | $2 \%$ | $\mathrm{~N}=19$ |
| Biases/perceptions of leadership | $10 \%$ | $\mathrm{~N}=123$ |
| Personal/other | $5 \%$ | $\mathrm{~N}=62$ |
| None | $15 \%$ | $\mathrm{~N}=180$ |
| Total | $100 \%$ | $\mathrm{~N}=1225$ |
|  |  |  |

Table 21: Question 17

| Do you think there are more, the same, or fewer barriers to career advancement in local <br> government for women compared with men? | Percent | Number |
| :--- | ---: | :--- | ---: |
| Women have more barriers than men | $70 \%$ | $\mathrm{~N}=1293$ |
| Women and men have the same number of barriers | $27 \%$ | $\mathrm{~N}=506$ |
| Women have fewer barriers than men | $3 \%$ | $\mathrm{~N}=56$ |
| Total | $100 \%$ | $\mathrm{~N}=1855$ |

Table 22: Question 18

| What kinds of training and/or support, if any, do you need from ICMA? | Percent | Number |
| :--- | ---: | ---: |
| Diversity (dealing with gender/age/discrimination issues) | $13 \%$ | $\mathrm{~N}=116$ |
| Career development (negotiating wages/benefits, resume writing, interviewing skills, networking, <br> mentoring, certification) | $51 \%$ | $\mathrm{~N}=446$ |
| Practical skills (budgeting, transitioning to new city, engaging stakeholders, small town topics, legal <br> issues, best practices) | $13 \%$ | $\mathrm{~N}=117$ |
| Other | $6 \%$ | $\mathrm{~N}=52$ |
| None | $15 \%$ | $\mathrm{~N}=133$ |
| Total | $100 \%$ | $\mathrm{~N}=867$ |

Table 23: Respondent Gender

| Which best describes your gender identity? | Percent | Number |
| :--- | ---: | ---: |
| Female | $45 \%$ | $\mathrm{~N}=841$ |
| Male | $54 \%$ | $\mathrm{~N}=1006$ |
| No response given | $1 \%$ | $\mathrm{~N}=16$ |
| Total | $100 \%$ | $\mathrm{~N}=1870$ |

Table 24: Respondent Age

| Please indicate your age group. | Percent | Number |
| :--- | ---: | ---: |
| $18-24$ | $1 \%$ | $\mathrm{~N}=21$ |
| $25-34$ | $17 \%$ | $\mathrm{~N}=320$ |
| $35-54$ | $58 \%$ | $\mathrm{~N}=1075$ |
| $55+$ | $24 \%$ | $\mathrm{~N}=440$ |
| No response given | $1 \%$ | $\mathrm{~N}=13$ |
| Total | $100 \%$ | $\mathrm{~N}=1870$ |

Table 25: Respondent Race/Ethnicity

| :Which best describes your race/ethnicity? (Choose all that apply) | Percent | Number |
| :--- | ---: | ---: |
| Hispanic | $8 \%$ | $\mathrm{~N}=142$ |
| White | $82 \%$ | $\mathrm{~N}=1523$ |
| Black or African American | $8 \%$ | $\mathrm{~N}=149$ |
| Asian | $3 \%$ | $\mathrm{~N}=52$ |
| Native Hawaiian or other Pacific Islander | $1 \%$ | $\mathrm{~N}=11$ |
| American Indian or Alaska Native | $1 \%$ | $\mathrm{~N}=19$ |
| Some other race | $1 \%$ | $\mathrm{~N}=17$ |
| Prefer not to answer | $2 \%$ | $\mathrm{~N}=42$ |
| Total | $100 \%$ | $\mathrm{~N}=1860$ |

Table 26: Respondent Relationship/Marital Status

| Which of the following best describes your current relationship/marital status? | Percent | Number |
| :--- | ---: | ---: |
| Single | $13 \%$ | $\mathrm{~N}=238$ |
| Divorced | $6 \%$ | $\mathrm{~N}=121$ |
| Married | $77 \%$ | $\mathrm{~N}=1444$ |
| Civil union/domestic partnership | $3 \%$ | $\mathrm{~N}=49$ |
| No response given | $1 \%$ | $\mathrm{~N}=17$ |
| Total | $100 \%$ | $\mathrm{~N}=1870$ |

Table 27: Multiple Household Incomes

| Are there two incomes in your household? | Percent | Number |
| :--- | ---: | ---: |
| Yes | $67 \%$ | $\mathrm{~N}=1253$ |
| No | $32 \%$ | $\mathrm{~N}=602$ |
| No response given | $1 \%$ | $\mathrm{~N}=15$ |
| Total | $100 \%$ | $\mathrm{~N}=1870$ |

Table 28: Children in Household

| Do any children under age 18 live in your home? | Percent | Number |
| :--- | ---: | ---: |
| Yes | $44 \%$ | $\mathrm{~N}=824$ |
| No | $55 \%$ | $\mathrm{~N}=1033$ |
| No response given | $1 \%$ | $\mathrm{~N}=13$ |
| Total | $100 \%$ | $\mathrm{~N}=1870$ |

Table 29: Primary Household Earner

| Are you the primary income earner in your household? | Percent | Number |
| :--- | ---: | ---: |
| Yes | $77 \%$ | $\mathrm{~N}=1441$ |
| No | $21 \%$ | $\mathrm{~N}=396$ |
| No response given | $2 \%$ | $\mathrm{~N}=33$ |
| Total | $100 \%$ | $\mathrm{~N}=1870$ |

Table 30: Respondent Salary

| Which of the following categories includes your current annual base salary? | Percent | Number |
| :--- | ---: | ---: |
| Less than $\$ 35,000$ | $1 \%$ | $\mathrm{~N}=17$ |
| $\$ 35,000-\$ 49,999$ | $5 \%$ | $\mathrm{~N}=95$ |
| $\$ 50,000-\$ 74,999$ | $14 \%$ | $\mathrm{~N}=254$ |
| $\$ 75,000-\$ 99,999$ | $17 \%$ | $\mathrm{~N}=310$ |
| $\$ 100,000-\$ 149,999$ | $35 \%$ | $\mathrm{~N}=656$ |
| $\$ 150,000-\$ 199,999$ | $19 \%$ | $\mathrm{~N}=352$ |
| $\$ 200,000+$ | $8 \%$ | $\mathrm{~N}=157$ |
| No response given | $2 \%$ | $\mathrm{~N}=30$ |
| Total | $100 \%$ | $\mathrm{~N}=1870$ |

Table 31: Respondent Job Tenure

| Please indicate the number of years of your professional experience. | Average |
| :--- | :---: |
| Number of years in current position | 7.7 |
| Number of years in local government | 21.3 |

Table 32: Jurisdiction Type

| Jurisdiction type | Percent | Number |
| :--- | ---: | ---: |
| City/Town | $82 \%$ | $\mathrm{~N}=1458$ |
| County | $17 \%$ | $\mathrm{~N}=307$ |
| Other | $1 \%$ | $\mathrm{~N}=18$ |
| Total | $100 \%$ | $\mathrm{~N}=1783$ |

Table 33: Jurisdiction Population

| Population | Percent | Number |
| :--- | ---: | ---: |
| Over 1,000,000 | $4 \%$ | $\mathrm{~N}=76$ |
| $500,000-1,000,000$ | $6 \%$ | $\mathrm{~N}=108$ |
| $250,000-499,999$ | $9 \%$ | $\mathrm{~N}=161$ |
| $100,000-249,999$ | $16 \%$ | $\mathrm{~N}=281$ |
| $50,000-99,999$ | $14 \%$ | $\mathrm{~N}=250$ |
| $25,000-49,999$ | $15 \%$ | $\mathrm{~N}=264$ |
| $10,000-24,999$ | $16 \%$ | $\mathrm{~N}=281$ |
| $5,000-9,999$ | $12 \%$ | $\mathrm{~N}=209$ |
| $2,500-4,999$ | $5 \%$ | $\mathrm{~N}=92$ |
| Under 2,500 | $4 \%$ | $\mathrm{~N}=69$ |
| Total | $100 \%$ | $\mathrm{~N}=1789$ |

Table 34: ICMA Region Membership

| ICMA region | Percent | Number |
| :--- | ---: | ---: |
| Northeast region | $9 \%$ | $\mathrm{~N}=168$ |
| Southeast region | $25 \%$ | $\mathrm{~N}=457$ |
| Midwest region | $21 \%$ | $\mathrm{~N}=379$ |
| Mountain Plains region | $23 \%$ | $\mathrm{~N}=419$ |
| West Coast region | $23 \%$ | $\mathrm{~N}=416$ |
| Total | $100 \%$ | $\mathrm{~N}=1838$ |

Table 35: Area Type

| Area type | Percent | Number |
| :--- | ---: | ---: |
| Urban | $73 \%$ | $\mathrm{~N}=1360$ |
| Rural | $27 \%$ | $\mathrm{~N}=508$ |
| No response given | $0 \%$ | $\mathrm{~N}=0$ |
| Total | $100 \%$ | $\mathrm{~N}=1868$ |

## Appendix B: Responses by Year and Subgroup

The following pages contain breakdowns of results to selected survey questions by subgroups of survey respondents.

| Percent "yes" |  | Do you belong to your state association? |  | Did you attend the most recent conference for your state association? |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 |
| All |  | 86\% | 64\% | 51\% | 35\% |
| Gender | Female | 79\% | 56\% | 43\% | 27\% |
|  | Male | 90\% | 71\% | 56\% | 40\% |
| Age | 18-34 | 81\% | 56\% | 52\% | 35\% |
|  | 35-54 | 86\% | 66\% | 52\% | 34\% |
|  | 55+ | 91\% | 68\% | 53\% | 37\% |
| Race | White | 89\% | 67\% | 54\% | 37\% |
|  | Non-white | 72\% | 54\% | 38\% | 25\% |
| Marital status | Married/civil union | 88\% | 66\% | 54\% | 34\% |
|  | Unmarried | 82\% | 58\% | 47\% | 35\% |
| Children under 18 | Children | 85\% | 64\% | 54\% | 34\% |
|  | No children | 88\% | 64\% | 51\% | 35\% |
| Household income earner | Primary earner | 88\% | 67\% | 55\% | 38\% |
|  | Not primary earner | 78\% | 52\% | 40\% | 22\% |
| Annual base salary | Less than \$100,000 | 81\% | 51\% | 50\% | 25\% |
|  | \$100,000-\$149,999 | 90\% | 68\% | 53\% | 38\% |
|  | \$150,000+ | 91\% | 76\% | 57\% | 44\% |
| Years in local government | Less than 10 years | 76\% | 55\% | 50\% | 32\% |
|  | 10-19 years | 87\% | 61\% | 51\% | 31\% |
|  | 20-29 years | 89\% | 73\% | 54\% | 36\% |
|  | $30+$ years | 92\% | 76\% | 55\% | 47\% |
| ICMA region | Northeast region | 90\% | 70\% | 58\% | 42\% |
|  | Southeast region | 80\% | 58\% | 46\% | 33\% |
|  | Midwest region | 96\% | 74\% | 58\% | 37\% |



Table 37: Professional Recruiter Used by Group

| Percent "yes" |  | When you were hired, was a professional recruiter involved? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| All |  | 30\% | 24\% |
| Gender | Female | 22\% | 16\% |
|  | Male | 33\% | 30\% |
| Age | 18-34 | 9\% | 12\% |
|  | 35-54 | 32\% | 25\% |
|  | 55+ | 35\% | 31\% |
| Race | White | 31\% | 24\% |
|  | Non-white | 27\% | 22\% |
| Marital status | Married/civil union | 33\% | 25\% |
|  | Unmarried | 18\% | 17\% |
| Children under 18 | Children | 35\% | 23\% |
|  | No children | 27\% | 25\% |
| Household income earner | Primary earner | 32\% | 27\% |
|  | Not primary earner | 20\% | 13\% |
| Annual base salary | Less than \$100,000 | 14\% | 8\% |
|  | \$100,000-\$149,999 | 31\% | 21\% |
|  | \$150,000+ | 52\% | 48\% |
| Years in local government | Less than 10 years | 10\% | 15\% |
|  | 10-19 years | 26\% | 18\% |
|  | 20-29 years | 35\% | 34\% |
|  | $30+$ years | 42\% | 37\% |
| ICMA region | Northeast region | 23\% | 21\% |
|  | Southeast region | 23\% | 15\% |
|  | Midwest region | 37\% | 31\% |
|  | Mountain Plains region | 25\% | 21\% |
|  | West Coast region | 42\% | 29\% |
| Jurisdiction type | City/Town | 30\% | 24\% |
|  | County | 27\% | 18\% |
|  | Other | $13 \%$ | 25\% |


| Percent "yes" |  | When you were hired, was a professional recruiter involved? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
|  | Over 1,000,000 | 25\% | 18\% |
|  | 500,000-1,000,000 | 12\% | 30\% |
|  | 250,000-499,999 | 28\% | 22\% |
|  | 100,000-249,999 | 27\% | 28\% |
|  | 50,000-99,999 | 28\% | 26\% |
|  | 25,000-49,999 | 30\% | 20\% |
|  | 10,000-24,999 | 36\% | 21\% |
|  | 5,000-9,999 | 33\% | 24\% |
|  | 2,500-4,999 | 27\% | 17\% |
| Population | Under 2,500 | 20\% | 7\% |

Table 38: Gender Diversity Compared by Group

| Does your organization... (Percent "yes" |  | Offer domestic partner benefits? |  | Provide family/household health insurance? |  | Allow sick leave to care for family? |  | Provide flexible scheduling for family commitments? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| All |  | 38\% | 65\% | 96\% | 97\% | 97\% | 97\% | 88\% | 88\% |
| Gender | Female | 38\% | 66\% | 97\% | 98\% | 97\% | 98\% | 88\% | 88\% |
|  | Male | 37\% | 64\% | 96\% | 97\% | 97\% | 97\% | 88\% | 88\% |
| Age | 18-34 | 34\% | 69\% | 98\% | 97\% | 97\% | 96\% | 83\% | 84\% |
|  | 35-54 | 39\% | 67\% | 96\% | 98\% | 98\% | 98\% | 90\% | 89\% |
|  | 55+ | 34\% | 58\% | 94\% | 96\% | 95\% | 97\% | 87\% | 88\% |
| Race | White | 35\% | 63\% | 96\% | 97\% | 97\% | 97\% | 88\% | 88\% |
|  | Non-white | 52\% | 75\% | 96\% | 98\% | 97\% | 99\% | 92\% | 88\% |
| Marital status | Married/civil union | 38\% | 65\% | 96\% | 98\% | 96\% | 98\% | 88\% | 88\% |
|  | Unmarried | 30\% | 64\% | 97\% | 96\% | 98\% | 96\% | 87\% | 85\% |
| Children under 18 | Children | 39\% | 68\% | 96\% | 98\% | 97\% | 99\% | 92\% | 88\% |
|  | No children | 36\% | 62\% | 96\% | 97\% | 97\% | 97\% | 86\% | 88\% |
|  | Primary earner | 37\% | 64\% | 96\% | 97\% | 97\% | 97\% | 88\% | 88\% |


| Does your organization... (Percent "yes" |  | Offer domestic partner benefits? |  | Provide family/household health insurance? |  | Allow sick leave to care for family? |  | Provide flexible scheduling for family commitments? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| Household income earner | Not primary earner | 40\% | 67\% | 97\% | 98\% | 95\% | 98\% | 91\% | 86\% |
| Annual base salary | Less than <br> \$100,000 | 31\% | 62\% | 95\% | 97\% | 96\% | 97\% | 86\% | 82\% |
|  | $\begin{gathered} \$ 100,000- \\ \$ 149,999 \end{gathered}$ | 32\% | 64\% | 96\% | 98\% | 97\% | 98\% | 89\% | 90\% |
|  | \$150,000+ | 53\% | 69\% | 97\% | 97\% | 98\% | 98\% | 90\% | 93\% |
| Years in local government | Less than 10 years | 38\% | 68\% | 96\% | 97\% | 98\% | 97\% | 88\% | 83\% |
|  | 10-19 years | 37\% | 64\% | 95\% | 98\% | 98\% | 98\% | 90\% | 87\% |
|  | 20-29 years | 37\% | 67\% | 97\% | 98\% | 98\% | 98\% | 90\% | 92\% |
|  | $30+$ years | 36\% | 59\% | 95\% | 94\% | 95\% | 97\% | 86\% | 89\% |
| ICMA region | Northeast region | 49\% | 64\% | 99\% | 98\% | 91\% | 94\% | 79\% | 83\% |
|  | Southeast region | 22\% | 51\% | 91\% | 95\% | 97\% | 98\% | 89\% | 88\% |
|  | Midwest region | 31\% | 56\% | 99\% | 99\% | 98\% | 97\% | 87\% | 84\% |
|  | Mountain Plains region | 29\% | 67\% | 94\% | 97\% | 98\% | 98\% | 90\% | 91\% |
|  | West Coast region | 75\% | 85\% | 99\% | 100\% | 99\% | 99\% | 93\% | 89\% |
| Jurisdiction type | City/Town | 38\% | 66\% | 96\% | 97\% | 97\% | 98\% | 88\% | 87\% |
|  | County | 34\% | 59\% | 97\% | 99\% | 99\% | 98\% | 91\% | 89\% |
|  | Other | 25\% | 62\% | 100\% | 100\% | 100\% | 83\% | 100\% | 79\% |
| Population | Over 1,000,000 | 91\% | 54\% | 100\% | 95\% | 92\% | 98\% | 92\% | 88\% |
|  | $\begin{aligned} & \text { 500,000 - } \\ & 1,000,000 \end{aligned}$ | 63\% | 55\% | 100\% | 93\% | 100\% | 95\% | 96\% | 86\% |
|  | 250,000-499,999 | 49\% | 62\% | 100\% | 97\% | 100\% | 98\% | 94\% | 89\% |
|  | 100,000-249,999 | 39\% | 60\% | 98\% | 98\% | 98\% | 97\% | 94\% | 86\% |
|  | 50,000-99,999 | 44\% | 64\% | 98\% | 99\% | 96\% | 97\% | 86\% | 93\% |
|  | 25,000-49,999 | 38\% | 64\% | 97\% | 99\% | 98\% | 98\% | 89\% | 83\% |
|  | 10,000-24,999 | 34\% | 73\% | 95\% | 98\% | 95\% | 98\% | 86\% | 88\% |
|  | 5,000-9,999 | 31\% | 67\% | 95\% | 99\% | 96\% | 97\% | 85\% | 86\% |
|  | 2,500-4,999 | 22\% | 70\% | 92\% | 97\% | 96\% | 98\% | 88\% | 91\% |


|  | Offer domestic partner benefits? |  | Provide family/household health insurance? |  | Allow sick leave to care for family? |  | Provide flexible scheduling for family commitments? |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Does your organization... (Percent "yes" | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| Under 2,500 | 30\% | 73\% | 83\% | 97\% | 98\% | 100\% | 87\% | 93\% |

Table 39: Female CAO by Group

| Percent "yes" |  | Has your organization ever had a female chief administrative officer/chief appointed official, such as a city, town, or |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |


| Percent "yes" |  | Has your organization ever had a female chief administrative officer/chief appointed official, such as a city, town, or county manager? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| Jurisdiction type | Southeast region | 35\% | 50\% |
|  | Midwest region | 39\% | 50\% |
|  | Mountain Plains region | 31\% | 51\% |
|  | West Coast region | 51\% | 62\% |
|  | City/Town | 38\% | 53\% |
|  | County | 42\% | 57\% |
|  | Other | 29\% | 56\% |
| PremenPopulation | Over 1,000,000 | 67\% | 71\% |
|  | 500,000-1,000,000 | 65\% | 65\% |
|  | 250,000-499,999 | 59\% | 50\% |
|  | 100,000-249,999 | 44\% | 51\% |
|  | 50,000-99,999 | 28\% | 47\% |
|  | 25,000-49,999 | 33\% | 44\% |
|  | 10,000-24,999 | 36\% | 56\% |
|  | 5,000-9,999 | 40\% | 52\% |
|  | 2,500-4,999 | 42\% | 65\% |
|  | Under 2,500 | 53\% | 73\% |

Table 40: Gender Diversity Compared by Group

| Please indicate the number of individuals in your organization in the following categories (Average number as percent of total) |  | Female as percent of elected officials (or equivalent body) |  | Female as percent of senior managers (department heads, assistants) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 |
| All |  | 26\% | 34\% | 34\% | 38\% |
| Gender | Female | 27\% | 35\% | 37\% | 41\% |
|  | Male | 26\% | 32\% | 33\% | 36\% |
| Age | 18-34 | 26\% | 33\% | 32\% | 38\% |
|  | 35-54 | 27\% | 33\% | 34\% | 39\% |
|  | 55+ | 25\% | 35\% | 35\% | 38\% |


| Please indicate the number of individuals in your organization in the following categories (Average number as percent of total) |  | Female as percent of elected officials (or equivalent body) |  | Female as percent of senior managers (department heads, assistants) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 |
| Race | White | 26\% | 32\% | 34\% | 38\% |
|  | Non-white | 30\% | 38\% | 37\% | 40\% |
| Marital status | Married/civil union | 26\% | 33\% | 34\% | 38\% |
|  | Unmarried | 27\% | 35\% | 36\% | 40\% |
| Children under 18 | Children | 27\% | 33\% | 34\% | 38\% |
|  | No children | 26\% | 34\% | 35\% | 39\% |
| Household income earner | Primary earner | 26\% | 33\% | 34\% | 38\% |
|  | Not primary earner | 30\% | 34\% | 37\% | 39\% |
| Annual base salary | Less than \$100,000 | 25\% | 33\% | 33\% | 38\% |
|  | \$100,000-\$149,999 | 26\% | 32\% | 35\% | 38\% |
|  | \$150,000+ | 29\% | 35\% | 35\% | 40\% |
| Years in local government | Less than 10 years | 28\% | 34\% | 34\% | 38\% |
|  | 10-19 years | 26\% | 32\% | 35\% | 38\% |
|  | 20-29 years | 26\% | 33\% | 34\% | 39\% |
|  | $30+$ years | 25\% | 34\% | 34\% | 37\% |
| ICMA region | Northeast region | 26\% | 33\% | 35\% | 38\% |
|  | Southeast region | 27\% | 30\% | 34\% | 39\% |
|  | Midwest region | 25\% | 33\% | 31\% | 35\% |
|  | Mountain Plains region | 24\% | 34\% | 34\% | 40\% |
|  | West Coast region | 31\% | 38\% | 38\% | 40\% |
| Jurisdiction type | City/Town | 26\% | 34\% | 34\% | 37\% |
|  | County | 25\% | 33\% | 37\% | 43\% |
|  | Other | 29\% | 31\% | 53\% | 40\% |
| Population | Over 1,000,000 | 37\% | 39\% | 41\% | 39\% |
|  | 500,000-1,000,000 | 32\% | 33\% | 34\% | 39\% |
|  | 250,000-499,999 | 30\% | 30\% | 36\% | 35\% |
|  | 100,000-249,999 | 27\% | 30\% | 34\% | 38\% |
|  | 50,000-99,999 | 26\% | 36\% | 32\% | 38\% |
|  | 25,000-49,999 | 28\% | 34\% | 33\% | 35\% |


| Please indicate the number of individuals in your organization in the following categories (Average number as percent of total) |  | Female as percent of elected officials (or equivalent body) |  | Female as percent of senior managers (department heads, assistants) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 |
|  | 10,000-24,999 | 25\% | 33\% | 36\% | 38\% |
|  | 5,000-9,999 | 24\% | 33\% | 35\% | 42\% |
|  | 2,500-4,999 | 24\% | 39\% | 31\% | 46\% |
|  | Under 2,500 | 25\% | 38\% | 40\% | 45\% |

Table 41: Gender Diversity Prioritization Compared by Group

| (Percent "high" or "medium" priority) |  | To what extent, if at all, is gender diversity a priority for your organization? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| All |  | 59\% | 68\% |
| Gender | Female | 49\% | 61\% |
|  | Male | 62\% | 74\% |
| Age | 18-34 | 51\% | 65\% |
|  | 35-54 | 58\% | 69\% |
|  | 55+ | 64\% | 69\% |
| Race | White | 58\% | 68\% |
|  | Non-white | 68\% | 72\% |
| Marital status | Married/civil union | 61\% | 69\% |
|  | Unmarried | 51\% | 65\% |
| Children under 18 | Children | 60\% | 69\% |
|  | No children | 59\% | 68\% |
| Household income earner | Primary earner | 59\% | 70\% |
|  | Not primary earner | 57\% | 61\% |
| Annual base salary | Less than \$100,000 | 45\% | 61\% |
|  | \$100,000-\$149,999 | 58\% | 66\% |
|  | \$150,000+ | 78\% | 80\% |
| Years in local government | Less than 10 years | 50\% | 68\% |
|  | 10-19 years | 56\% | 65\% |
|  | 20-29 years | 63\% | 70\% |


| (Percent "high" or "medium" priority) |  | To what extent, if at all, is gender diversity a priority for your organization? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
|  | $30+$ years | 63\% | 75\% |
| ICMA region | Northeast region | 54\% | 63\% |
|  | Southeast region | 63\% | 71\% |
|  | Midwest region | 57\% | 63\% |
|  | Mountain Plains region | 56\% | 69\% |
|  | West Coast region | 68\% | 71\% |
| Jurisdiction type | City/Town | 58\% | 68\% |
|  | County | 67\% | 71\% |
|  | Other | 63\% | 51\% |
| Population | Over 1,000,000 | 100\% | 49\% |
|  | 500,000-1,000,000 | 83\% | 67\% |
|  | 250,000-499,999 | 89\% | 59\% |
|  | 100,000-249,999 | 77\% | 71\% |
|  | 50,000-99,999 | 66\% | 63\% |
|  | 25,000-49,999 | 54\% | 68\% |
|  | 10,000-24,999 | 55\% | 77\% |
|  | 5,000-9,999 | 55\% | 75\% |
|  | 2,500-4,999 | 44\% | 74\% |
|  | Under 2,500 | 36\% | 64\% |

Table 42: Gender Diversity Prioritization Compared by Group


| (Percent "6 or more years" -excluding not applicable or not in leadership role) |  | How many years did you work in local government before assuming a management/leadership position? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
|  | 55+ | 64\% | 54\% |
|  | White | 65\% | 58\% |
| Race | Non-white | 56\% | 51\% |
|  | Married/civil union | 63\% | 56\% |
| Marital status | Unmarried | 72\% | 57\% |
|  | Children | 62\% | 58\% |
| Children under 18 | No children | 65\% | 55\% |
|  | Primary earner | 64\% | 56\% |
| Household income earner | Not primary earner | 60\% | 59\% |
|  | Less than \$100,000 | 72\% | 64\% |
|  | \$100,000-\$149,999 | 62\% | 56\% |
| Annual base salary | \$150,000+ | 57\% | 51\% |
|  | Less than 10 years | 92\% | 91\% |
|  | 10-19 years | 62\% | 54\% |
|  | 20-29 years | 55\% | 39\% |
| Years in local government | 30+ years | 62\% | 45\% |
|  | Northeast region | 70\% | 63\% |
|  | Southeast region | 66\% | 60\% |
|  | Midwest region | 68\% | 61\% |
|  | Mountain Plains region | 65\% | 58\% |
| ICMA region | West Coast region | 50\% | 44\% |
|  | City/Town | 65\% | 55\% |
|  | County | 63\% | 63\% |
| Jurisdiction type | Other | 75\% | 28\% |
|  | Over 1,000,000 | 40\% | 56\% |
|  | 500,000-1,000,000 | 82\% | 67\% |
|  | 250,000-499,999 | 64\% | 60\% |
|  | 100,000-249,999 | 56\% | 60\% |
| Population | 50,000-99,999 | 59\% | 56\% |


| (Percent "6 or more years" -excluding not applicable or not in leadership role) |  | How many years did you work in local government before assuming a management/leadership position? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
|  | 25,000-49,999 | 66\% | 53\% |
|  | 10,000-24,999 | 61\% | 50\% |
|  | 5,000-9,999 | 72\% | 51\% |
|  | 2,500-4,999 | 72\% | 52\% |
|  | Under 2,500 | 73\% | 73\% |

Table 43: Gender Diversity Prioritization Compared by Group

| (Percent "not applicable or not in leadership role") |  | How many years did you work in local government before assuming a management/leadership position? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| All |  | 5\% | 14\% |
| Gender | Female | 11\% | 19\% |
|  | Male | 3\% | 9\% |
| Age | 18-34 | 22\% | 42\% |
|  | 35-54 | 4\% | 8\% |
|  | 55+ | 1\% | 6\% |
| Race | White | 5\% | 12\% |
|  | Non-white | 8\% | 19\% |
| Marital status | Married/civil union | 4\% | 11\% |
|  | Unmarried | 14\% | 25\% |
| Children under 18 | Children | 3\% | 9\% |
|  | No children | 7\% | 17\% |
| Household income earner | Primary earner | 4\% | 11\% |
|  | Not primary earner | 11\% | 25\% |
| Annual base salary | Less than \$100,000 | 14\% | 33\% |
|  | \$100,000-\$149,999 | $0 \%$ | 3\% |
|  | \$150,000+ | 0\% | 1\% |
| Years in local government | Less than 10 years | 23\% | 32\% |
|  | 10-19 years | 4\% | 10\% |
|  | 20-29 years | 1\% | 3\% |
|  | $30+$ years | 0\% | 2\% |
| ICMA region | Northeast region | 2\% | 12\% |
|  | Southeast region | 6\% | 14\% |
|  | Midwest region | 6\% | 13\% |
|  | Mountain Plains region | 6\% | 14\% |
|  | West Coast region | 5\% | 15\% |
| Jurisdiction type | City/Town | 5\% | 13\% |
|  | County | 5\% | 18\% |
|  | Other | $0 \%$ | 17\% |


| (Percent "not applicable or not in leadership role") |  | How many years did you work in local government before assuming a management/leadership position? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
|  | Over 1,000,000 | 0\% | 14\% |
|  | 500,000-1,000,000 | 19\% | 11\% |
|  | 250,000-499,999 | 5\% | 12\% |
|  | 100,000-249,999 | 9\% | 11\% |
|  | 50,000-99,999 | 9\% | 12\% |
|  | 25,000-49,999 | 7\% | 11\% |
|  | 10,000-24,999 | 3\% | 15\% |
|  | 5,000-9,999 | 1\% | 21\% |
|  | 2,500-4,999 | 1\% | 24\% |
| Population | Under 2,500 | 2\% | 15\% |

Table 44: Turned Down Senior Management Position Compared by Group

| Percent "yes" |  | Have you ever turned down a senior management (City Manager, Assistant City Manager, Department Head) position? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| All |  | 43\% | 24\% |
| Gender | Female | 25\% | 12\% |
|  | Male | 49\% | 34\% |
| Age | 18-34 | 18\% | 11\% |
|  | 35-54 | 43\% | 25\% |
|  | 55+ | 51\% | 32\% |
| Race | White | 44\% | 26\% |
|  | Non-white | 34\% | 15\% |
| Marital status | Married/civil union | 44\% | 26\% |
|  | Unmarried | 36\% | 18\% |
| Children under 18 | Children | 41\% | 26\% |
|  | No children | 44\% | 23\% |
| Household income earner | Primary earner | 45\% | 27\% |
|  | Not primary earner | 28\% | 13\% |


| Percent "yes" |  | Have you ever turned down a senior management (City Manager, Assistant City Manager, Department Head) position? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
|  | Less than \$100,000 | 31\% | 11\% |
|  | \$100,000-\$149,999 | 46\% | 28\% |
| Annual base salary | \$150,000+ | 57\% | 37\% |
| Years in local government | Less than 10 years | 19\% | 10\% |
|  | 10-19 years | 38\% | 20\% |
|  | 20-29 years | 50\% | 38\% |
|  | 30+ years | 56\% | 37\% |
| ICMA region | Northeast region | 44\% | 35\% |
|  | Southeast region | 45\% | 23\% |
|  | Midwest region | 45\% | 26\% |
|  | Mountain Plains region | 39\% | 25\% |
|  | West Coast region | 41\% | 17\% |
| Jurisdiction type | City/Town | 43\% | 24\% |
|  | County | 40\% | 23\% |
|  | Other | 38\% | 15\% |
| Population | Over 1,000,000 | 30\% | 16\% |
|  | 500,000-1,000,000 | 33\% | 35\% |
|  | 250,000-499,999 | 39\% | 28\% |
|  | 100,000-249,999 | 36\% | 30\% |
|  | 50,000-99,999 | 48\% | 26\% |
|  | 25,000-49,999 | 36\% | 22\% |
|  | 10,000-24,999 | 45\% | 21\% |
|  | 5,000-9,999 | 50\% | 19\% |
|  | 2,500-4,999 | 45\% | 16\% |
|  | Under 2,500 | 41\% | 8\% |

Table 45: Reasons Turned Down Position Compared by Gender

| Which of the following describe your reasons for turning down a senior management position in the past? (Please check all that apply.) Percent "yes" |  | Didn't feel ready |  | Not interested in location/moving |  | Compensation/benefits package |  | Insufficient organizational diversity |  | Concerned about organizational culture/characteristics |  | Family considerations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| All |  | 9\% | 10\% | 47\% | 36\% | 37\% | 41\% | 2\% | 3\% | 61\% | 49\% | 10\% | 43\% |
| Gender | Female | 16\% | 18\% | 55\% | 37\% | 20\% | 28\% | 2\% | 6\% | 59\% | 53\% | 12\% | 33\% |
|  | Male | 8\% | 7\% | 46\% | 36\% | 39\% | 44\% | 2\% | 3\% | 62\% | 48\% | 9\% | 45\% |
| Age | 18-34 | 26\% | 20\% | 68\% | 45\% | 37\% | 43\% | 0\% | 8\% | 68\% | 48\% | 5\% | 31\% |
|  | 35-54 | 9\% | 10\% | 47\% | 36\% | 38\% | 41\% | 2\% | 4\% | 63\% | 48\% | 11\% | 42\% |
|  | 55+ | 7\% | 5\% | 45\% | 34\% | 36\% | 39\% | 2\% | 1\% | 58\% | 51\% | 9\% | 48\% |
| Race | White | 9\% | 10\% | 48\% | 36\% | 37\% | 41\% | 1\% | 2\% | 61\% | 49\% | 10\% | 44\% |
|  | Non-white | 12\% | 8\% | 31\% | 39\% | 27\% | 38\% | 12\% | 7\% | 65\% | 48\% | 8\% | 36\% |
| Marital status | Married/civil union | 9\% | 10\% | 48\% | 35\% | 37\% | 42\% | 2\% | 3\% | 61\% | 49\% | 10\% | 43\% |
|  | Unmarried | 12\% | 6\% | 45\% | 43\% | 33\% | 34\% | 2\% | 6\% | 63\% | 50\% | 10\% | 40\% |
| Children under 18 | Children | 11\% | 10\% | 45\% | 34\% | 42\% | 43\% | 4\% | 3\% | 62\% | 50\% | 10\% | 52\% |
|  | No children | 7\% | 9\% | 49\% | 39\% | 33\% | 38\% | 0\% | 4\% | 61\% | 48\% | 10\% | 34\% |
| Household income earner | Primary earner | 9\% | 10\% | 48\% | 35\% | 37\% | 40\% | 2\% | 4\% | 61\% | 48\% | 9\% | 44\% |
|  | Not primary earner | 10\% | 6\% | 34\% | 50\% | 34\% | 45\% | 7\% | 0\% | 69\% | 53\% | 17\% | 27\% |
| Annual base salary | Less than $\$ 100,000$ | 15\% | 14\% | 57\% | 37\% | 38\% | 39\% | 2\% | 4\% | 60\% | 34\% | 13\% | 37\% |
|  | $\begin{aligned} & \$ 100,000- \\ & \$ 149,999 \end{aligned}$ | 7\% | 11\% | 44\% | 38\% | 37\% | 44\% | 3\% | 4\% | 59\% | 46\% | 11\% | 46\% |
|  | \$150,000+ | 8\% | 5\% | 42\% | 34\% | 34\% | 37\% | 1\% | 2\% | 68\% | 56\% | 6\% | 42\% |
| Years in local government | Less than 10 years | 19\% | 18\% | 65\% | 56\% | 39\% | 41\% | 0\% | 6\% | 71\% | 34\% | 6\% | 43\% |
|  | 10-19 years | 11\% | 10\% | 40\% | 27\% | 39\% | 45\% | 4\% | 6\% | 64\% | 58\% | 9\% | 37\% |
|  | 20-29 years | 9\% | 9\% | 46\% | 39\% | 36\% | 39\% | 1\% | 2\% | 64\% | 50\% | 12\% | 46\% |
|  | 30+ years | 5\% | 6\% | 50\% | 32\% | 36\% | 38\% | 2\% | 1\% | 55\% | 44\% | 9\% | 44\% |
| ICMA region | Northeast region | 2\% | 9\% | 54\% | 41\% | 48\% | 39\% | 2\% | 0\% | 48\% | 44\% | 6\% | 39\% |
|  | Southeast region | 11\% | 13\% | 55\% | 35\% | 38\% | 41\% | 6\% | 2\% | 58\% | 44\% | 7\% | 44\% |


| Which of the following describe your reasons for turning down a senior management position in the past? (Please check all that apply.) Percent "yes" |  | Didn't feel ready |  | Not interested in location/moving |  | Compensation/benefits package |  | Insufficient organizational diversity |  | Concerned about organizational culture/characteristics |  | Family considerations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| Jurisdiction type | Midwest region | 8\% | 5\% | 42\% | 36\% | 35\% | 41\% | 1\% | 3\% | 69\% | 47\% | 8\% | 46\% |
|  | Mountain Plains region | 15\% | 11\% | 43\% | 35\% | 41\% | 48\% | 0\% | 8\% | 60\% | 54\% | 9\% | 49\% |
|  | West Coast region | 7\% | 8\% | 47\% | 32\% | 22\% | 32\% | 0\% | 2\% | 64\% | 58\% | 19\% | 33\% |
|  | City/Town | 9\% | 10\% | 49\% | 35\% | 37\% | 39\% | 2\% | 4\% | 61\% | 49\% | 9\% | 41\% |
|  | County | 14\% | 5\% | 39\% | 44\% | 32\% | 48\% | 5\% | 0\% | 61\% | 48\% | 11\% | 52\% |
|  | Other | 0\% | 0\% | 67\% | 0\% | 67\% | 37\% | 0\% | 18\% | 67\% | 82\% | 0\% | 0\% |
| Population | Over 1,000,000 | 0\% | 6\% | 33\% | 38\% | 33\% | 36\% | 0\% | 0\% | 100\% | 25\% | 0\% | 51\% |
|  | $\begin{aligned} & \text { 500,000-} \\ & 1,000,000 \end{aligned}$ | 17\% | 13\% | 17\% | 30\% | 0\% | 44\% | 0\% | 3\% | 83\% | 40\% | 17\% | 34\% |
|  | 250,000-499,999 | 17\% | 5\% | 42\% | 40\% | 42\% | 56\% | 8\% | 5\% | 58\% | 48\% | 17\% | 36\% |
|  | 100,000-249,999 | 21\% | 16\% | 49\% | 34\% | 36\% | 38\% | 8\% | 3\% | 54\% | 57\% | 3\% | 44\% |
|  | 50,000-99,999 | 9\% | 8\% | 45\% | 39\% | 26\% | 41\% | 5\% | 3\% | 64\% | 39\% | 6\% | 48\% |
|  | 25,000-49,999 | 12\% | 12\% | 41\% | 37\% | 38\% | 33\% | 0\% | 2\% | 65\% | 51\% | 8\% | 43\% |
|  | 10,000-24,999 | 10\% | 7\% | 54\% | 33\% | 45\% | 42\% | 1\% | 6\% | 55\% | 43\% | 11\% | 41\% |
|  | 5,000-9,999 | 6\% | 3\% | 48\% | 51\% | 42\% | 43\% | 0\% | 0\% | 60\% | 70\% | 11\% | 40\% |
|  | 2,500-4,999 | 0\% | 0\% | 55\% | 17\% | 30\% | 35\% | 0\% | 20\% | 58\% | 65\% | 18\% | 43\% |
|  | Under 2,500 | 0\% | 0\% | 47\% | 42\% | 32\% | 0\% | 0\% | 0\% | 74\% | 0\% | 11\% | 100\% |

Table 46: Experiences of Gender Bias Compared by Group

| Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once") | Sexual harassment by a superior |  | Other treatment or comments by a supervisor you felt to be inappropriate or disrespectful |  | Sexual harassment by a commissioner/councilmember |  | Other treatment or comments by a commissioner/councilmember you felt to be inappropriate or disrespectful |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| All | 8\% | 14\% | 44\% | 58\% | 8\% | 10\% | 64\% | 54\% |


| Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once") |  | Sexual harassment by a superior |  | Other treatment or comments by a supervisor you felt to be inappropriate or disrespectful |  | Sexual harassment by a commissioner/councilmember |  | Other treatment or comments by a commissioner/councilmember you felt to be inappropriate or disrespectful |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| Gender | Female | 25\% | 24\% | 62\% | 64\% | 20\% | 15\% | 64\% | 50\% |
|  | Male | 3\% | 5\% | 39\% | 52\% | 4\% | 5\% | 65\% | 56\% |
| Age | 18-34 | 6\% | 7\% | 38\% | 47\% | 6\% | 6\% | 41\% | 41\% |
|  | 35-54 | 10\% | 17\% | 46\% | 61\% | 8\% | 12\% | 67\% | 55\% |
|  | 55+ | 6\% | 11\% | 44\% | 58\% | 8\% | 8\% | 68\% | 61\% |
| Race | White | 8\% | 14\% | 42\% | 57\% | 8\% | 10\% | 65\% | 56\% |
|  | Non-white | 11\% | 15\% | 61\% | 59\% | 7\% | 10\% | 63\% | 42\% |
| Marital status | Married/civil union | 7\% | 13\% | 43\% | 58\% | 7\% | 9\% | 65\% | 55\% |
|  | Unmarried | 15\% | 18\% | 51\% | 58\% | 16\% | 11\% | 62\% | 47\% |
| Children under 18 | Children | 7\% | 14\% | 44\% | 57\% | 5\% | 11\% | 64\% | 53\% |
|  | No children | 9\% | 14\% | 45\% | 58\% | 11\% | 9\% | 65\% | 54\% |
| Household income earner | Primary earner | 8\% | 14\% | 43\% | 58\% | 8\% | 10\% | 66\% | 57\% |
|  | Not primary earner | 11\% | 13\% | 52\% | 58\% | 7\% | 11\% | 56\% | 42\% |
| Annual base salary | Less than \$100,000 | 9\% | 12\% | 44\% | 53\% | 6\% | 7\% | 53\% | 41\% |
|  | \$100,000-\$149,999 | 8\% | 16\% | 42\% | 60\% | 8\% | 9\% | 66\% | 54\% |
|  | \$150,000+ | 8\% | 14\% | 48\% | 60\% | 10\% | 14\% | 78\% | 70\% |
| Years in local government | Less than 10 years | 6\% | 9\% | 42\% | 46\% | 7\% | 5\% | 45\% | 38\% |
|  | 10-19 years | 10\% | 16\% | 46\% | 60\% | 10\% | 11\% | 62\% | 52\% |
|  | 20-29 years | 9\% | 18\% | 45\% | 65\% | 8\% | 15\% | 72\% | 67\% |
|  | $30+$ years | 7\% | 12\% | 44\% | 61\% | 8\% | 10\% | 71\% | 64\% |
| ICMA region | Northeast region | 8\% | 10\% | 38\% | 57\% | 3\% | 6\% | 69\% | 59\% |
|  | Southeast region | 6\% | 11\% | 42\% | 53\% | 6\% | 8\% | 62\% | 48\% |
|  | Midwest region | 7\% | 14\% | 36\% | 55\% | 8\% | 11\% | 66\% | 56\% |
|  | Mountain Plains region | 8\% | 14\% | 46\% | 62\% | 8\% | 11\% | 59\% | 60\% |
|  | West Coast region | 13\% | 18\% | 63\% | 61\% | 13\% | 11\% | 68\% | 49\% |
| Jurisdiction type | City/Town | 8\% | 14\% | 44\% | 58\% | 8\% | 10\% | 64\% | 53\% |


| Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once") |  | Sexual harassment by a superior |  | Other treatment or comments by a supervisor you felt to be inappropriate or disrespectful |  | Sexual harassment by a commissioner/councilmember |  | Other treatment or comments by a commissioner/councilmember you felt to be inappropriate or disrespectful |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
|  | County | 13\% | 12\% | 47\% | 55\% | 9\% | 9\% | 63\% | 55\% |
|  | Other | 0\% | 29\% | 38\% | 74\% | 25\% | 4\% | 75\% | 39\% |
|  | Over 1,000,000 | 22\% | 16\% | 44\% | 58\% | 0\% | 9\% | 44\% | 48\% |
|  | 500,000-1,000,000 | 19\% | 8\% | 57\% | 45\% | 5\% | 9\% | 55\% | 51\% |
|  | 250,000-499,999 | 15\% | 11\% | 51\% | 55\% | 12\% | 11\% | 56\% | 53\% |
|  | 100,000-249,999 | 11\% | 12\% | 47\% | 55\% | 8\% | 10\% | 57\% | 55\% |
|  | 50,000-99,999 | 8\% | 15\% | 49\% | 56\% | 11\% | 11\% | 63\% | 58\% |
|  | 25,000-49,999 | 9\% | 13\% | 50\% | 59\% | 6\% | 9\% | 66\% | 52\% |
|  | 10,000-24,999 | 8\% | 16\% | 41\% | 60\% | 9\% | 11\% | 67\% | 50\% |
|  | 5,000-9,999 | 4\% | 12\% | 36\% | 61\% | 6\% | 5\% | 64\% | 52\% |
|  | 2,500-4,999 | 6\% | 15\% | 37\% | 62\% | 7\% | 13\% | 70\% | 55\% |
| Population | Under 2,500 | 0\% | 20\% | 30\% | 65\% | 4\% | 13\% | 61\% | 58\% |

Table 47: Experiences of Gender Bias Compared by Group (continued)

| Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once") |  | Questioning of your ability to balance work and other personal commitments |  | Experiencing bias due to assumptions about sexual orientation |  | Being excluded from a professional organization, group, outing or event because of your gender |  | Personal reluctance to join a professional organization due to its gender composition |  | Not getting a job or promotion because of your gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| All |  | 37\% | 42\% | 4\% | 9\% | 9\% | 15\% | 5\% | 11\% | 8\% | 12\% |
| Gender | Female | 43\% | 49\% | 9\% | 12\% | 31\% | 27\% | 12\% | 19\% | 19\% | 18\% |
|  | Male | 36\% | 37\% | 2\% | 6\% | 3\% | 6\% | 3\% | 5\% | 5\% | 7\% |
| Age | 18-34 | 32\% | 42\% | 5\% | 10\% | 14\% | 10\% | 6\% | 13\% | 7\% | 6\% |
|  | 35-54 | 40\% | 46\% | 5\% | 9\% | 10\% | 18\% | 6\% | 13\% | 9\% | 14\% |
|  | 55+ | 34\% | 34\% | 2\% | 7\% | 5\% | 12\% | 3\% | 8\% | 7\% | 12\% |
| Race | White | 36\% | 43\% | 3\% | 8\% | 9\% | 16\% | 5\% | 11\% | 7\% | 13\% |


| Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once") |  | Questioning of your ability to balance work and other personal commitments |  | Experiencing bias due to assumptions about sexual orientation |  | Being excluded from a professional organization, group, outing or event because of your gender |  | Personal reluctance to join a professional organization due to its gender composition |  | Not getting a job or promotion because of your gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
|  | Non-white | 48\% | 38\% | 7\% | 9\% | 8\% | 13\% | 5\% | 14\% | 14\% | 10\% |
| Marital status | Married/civil union | 37\% | 42\% | 3\% | 8\% | 8\% | 15\% | 4\% | 11\% | 8\% | 12\% |
|  | Unmarried | 39\% | 44\% | 8\% | 11\% | 18\% | 17\% | 8\% | 12\% | 10\% | 13\% |
| Children under 18 | Children | 39\% | 49\% | 3\% | 7\% | 8\% | 16\% | 5\% | 11\% | 9\% | 13\% |
|  | No children | 35\% | 37\% | 4\% | 10\% | 10\% | 15\% | 4\% | 12\% | 7\% | 11\% |
| Household income earner | Primary earner | 37\% | 44\% | 3\% | 8\% | 8\% | 15\% | 5\% | 11\% | 8\% | 12\% |
|  | Not primary earner | 40\% | 39\% | 7\% | 10\% | 19\% | 16\% | 7\% | 11\% | 8\% | 11\% |
| Annual base salary | Less than \$100,000 | 33\% | 39\% | 5\% | 10\% | 11\% | 12\% | 5\% | 11\% | 9\% | 12\% |
|  | \$100,000-\$149,999 | 37\% | 45\% | 2\% | 7\% | 8\% | 16\% | 4\% | 12\% | 7\% | 13\% |
|  | \$150,000+ | 43\% | 43\% | 5\% | 9\% | 8\% | 18\% | 6\% | 11\% | 7\% | 12\% |
| Years in local government | Less than 10 years | 30\% | 36\% | 6\% | 9\% | 13\% | 11\% | 4\% | 11\% | 6\% | 7\% |
|  | 10-19 years | 38\% | 44\% | 4\% | 9\% | 11\% | 15\% | 6\% | 11\% | 8\% | 13\% |
|  | 20-29 years | 43\% | 50\% | 3\% | 9\% | 8\% | 23\% | 4\% | 15\% | 10\% | 17\% |
|  | $30+$ years | 34\% | 39\% | 3\% | 7\% | 5\% | 12\% | 5\% | 6\% | 6\% | 13\% |
| ICMA region | Northeast region | 31\% | 45\% | 2\% | 10\% | 6\% | 14\% | 2\% | 8\% | 4\% | 15\% |
|  | Southeast region | 34\% | 34\% | 2\% | 8\% | 8\% | 13\% | 4\% | 10\% | 9\% | 11\% |
|  | Midwest region | 38\% | 45\% | 4\% | 6\% | 10\% | 16\% | 4\% | 11\% | 6\% | 10\% |
|  | Mountain Plains region | 37\% | 44\% | 3\% | 10\% | 9\% | 15\% | 4\% | 12\% | 9\% | 12\% |
|  | West Coast region | 43\% | 46\% | 9\% | 11\% | 11\% | 19\% | 9\% | 15\% | 11\% | 15\% |
| Jurisdiction type | City/Town | 38\% | 43\% | 4\% | 9\% | 9\% | 15\% | 5\% | 11\% | 8\% | 12\% |
|  | County | 31\% | 39\% | 5\% | 6\% | 12\% | 17\% | 6\% | 13\% | 6\% | 10\% |
|  | Other | 38\% | 54\% | 0\% | 18\% | 0\% | 19\% | 0\% | 18\% | 13\% | 18\% |
| Population | Over 1,000,000 | 22\% | 46\% | 0\% | 9\% | 0\% | 15\% | 0\% | 9\% | 0\% | 9\% |
|  | 500,000-1,000,000 | 43\% | 37\% | 5\% | 7\% | 14\% | 15\% | 0\% | 14\% | 0\% | 15\% |
|  | 250,000-499,999 | 30\% | 47\% | 5\% | 8\% | 15\% | 14\% | 5\% | 7\% | 10\% | 12\% |
|  | 100,000-249,999 | 34\% | 47\% | 4\% | 7\% | 11\% | 16\% | 5\% | 8\% | 9\% | 11\% |


| Please indicate how frequently, if ever, you have experienced each of the following in your career in local government. (Percent "experienced at least once") | Questioning of your ability to balance work and other personal commitments |  | Experiencing bias due to assumptions about sexual orientation |  | Being excluded from a professional organization, group, outing or event because of your gender |  | Personal reluctance to join a professional organization due to its gender composition |  | Not getting a job or promotion because of your gender |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| 50,000-99,999 | 36\% | 35\% | 5\% | 8\% | 12\% | 17\% | 7\% | 13\% | 8\% | 12\% |
| 25,000-49,999 | 43\% | 44\% | 3\% | 9\% | 9\% | 17\% | 7\% | 13\% | 7\% | 9\% |
| 10,000-24,999 | 36\% | 43\% | 4\% | 12\% | 10\% | 13\% | 6\% | 13\% | 8\% | 14\% |
| 5,000-9,999 | 33\% | 34\% | 3\% | 6\% | 4\% | 16\% | 1\% | 11\% | 8\% | 13\% |
| 2,500-4,999 | 34\% | 43\% | 4\% | 14\% | 6\% | 18\% | 4\% | 15\% | 8\% | 8\% |
| Under 2,500 | 43\% | 54\% | 2\% | 9\% | 4\% | 12\% | 2\% | 18\% | 4\% | 18\% |

Table 48: Gender Bias in Local Government Compared by Group

| Have you observed gender bias for local government professionals in any of the following areas? (Percent "yes") |  | Formal activities/roles at conferences |  | Informal activities/roles at conferences |  | Professional development opportunities |  | Hiring processes |  | Career advancement opportunities |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| All |  | 12\% | 24\% | 17\% | 32\% | 11\% | 24\% | 24\% | 36\% | 25\% | 40\% |
| Gender | Female | 27\% | 35\% | 34\% | 45\% | 18\% | 35\% | 40\% | 47\% | 45\% | 55\% |
|  | Male | 7\% | 16\% | 12\% | 22\% | 9\% | 16\% | 20\% | 28\% | 20\% | 29\% |
| Age | 18-34 | 17\% | 27\% | 22\% | 37\% | 16\% | 26\% | 25\% | 36\% | 22\% | 38\% |
|  | 35-54 | 12\% | 26\% | 17\% | 32\% | 11\% | 27\% | 26\% | 37\% | 26\% | 43\% |
|  | 55+ | 10\% | 18\% | 15\% | 28\% | 10\% | 17\% | 23\% | 32\% | 27\% | 35\% |
| Race | White | 11\% | 23\% | 16\% | 32\% | 10\% | 22\% | 23\% | 35\% | 24\% | 39\% |
|  | Non-white | 19\% | 32\% | 24\% | 33\% | 23\% | 37\% | 34\% | 42\% | 42\% | 47\% |
| Marital status | Married/civil union | 10\% | 23\% | 15\% | 30\% | 10\% | 23\% | 23\% | 35\% | 24\% | 38\% |
|  | Unmarried | 21\% | 28\% | 27\% | 38\% | 17\% | 30\% | 30\% | 41\% | 33\% | 49\% |
| Children under 18 | Children | 10\% | 25\% | 14\% | 32\% | 11\% | 26\% | 24\% | 37\% | 24\% | 41\% |
|  | No children | 13\% | 23\% | 20\% | 32\% | 12\% | 23\% | 25\% | 35\% | 27\% | 40\% |
| Household income earner | Primary earner | 11\% | 23\% | 16\% | 31\% | 11\% | 24\% | 23\% | 34\% | 25\% | 40\% |
|  | Not primary earner | 16\% | 30\% | 24\% | 36\% | 16\% | 28\% | 34\% | 42\% | 32\% | 44\% |


| Have you observed gender bias for local government professionals in any of the following areas? (Percent "yes") |  | Formal activities/roles at conferences |  | Informal activities/roles at conferences |  | Professional development opportunities |  | Hiring processes |  | Career advancement opportunities |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| Annual base salary | Less than \$100,000 | 12\% | 23\% | 16\% | 30\% | 12\% | 24\% | 29\% | 35\% | 29\% | 40\% |
|  | \$100,000-\$149,999 | 11\% | 23\% | 15\% | 33\% | 8\% | 24\% | 20\% | 35\% | 20\% | 38\% |
|  | \$150,000+ | 14\% | 28\% | 23\% | 34\% | 17\% | 26\% | 26\% | 39\% | 30\% | 43\% |
| Years in local government | Less than 10 years | 11\% | 22\% | 17\% | 30\% | 10\% | 25\% | 23\% | 32\% | 22\% | 36\% |
|  | 10-19 years | 15\% | 26\% | 19\% | 34\% | 12\% | 25\% | 25\% | 39\% | 25\% | 42\% |
|  | 20-29 years | 10\% | 27\% | 16\% | 31\% | 12\% | 26\% | 25\% | 39\% | 28\% | 45\% |
|  | 30+ years | 11\% | 19\% | 16\% | 31\% | 11\% | 19\% | 24\% | 30\% | 26\% | 36\% |
| ICMA region | Northeast region | 10\% | 20\% | 14\% | 30\% | 6\% | 18\% | 19\% | 29\% | 20\% | 31\% |
|  | Southeast region | 9\% | 19\% | 13\% | 30\% | 11\% | 22\% | 24\% | 33\% | 25\% | 36\% |
|  | Midwest region | 11\% | 24\% | 15\% | 31\% | 8\% | 21\% | 24\% | 36\% | 24\% | 38\% |
|  | Mountain Plains region | 9\% | 24\% | 16\% | 30\% | 9\% | 23\% | 20\% | 38\% | 21\% | 40\% |
|  | West Coast region | 23\% | 33\% | 31\% | 39\% | 24\% | 36\% | 34\% | 41\% | 37\% | 51\% |
| Jurisdiction type | City/Town | 12\% | 24\% | 17\% | 31\% | 11\% | 24\% | 24\% | 35\% | 25\% | 39\% |
|  | County | 12\% | 25\% | 17\% | 36\% | 10\% | 25\% | 22\% | 38\% | 27\% | 44\% |
|  | Other | 0\% | 39\% | 14\% | 33\% | 14\% | 26\% | 57\% | 48\% | 43\% | 49\% |
| Population | Over 1,000,000 | 33\% | 16\% | 29\% | 25\% | 29\% | 16\% | 25\% | 29\% | 38\% | 31\% |
|  | 500,000-1,000,000 | 22\% | 21\% | 33\% | 27\% | 21\% | 21\% | 28\% | 37\% | 42\% | 37\% |
|  | 250,000-499,999 | 14\% | 20\% | 24\% | 29\% | 18\% | 19\% | 29\% | 32\% | 36\% | 38\% |
|  | 100,000-249,999 | 11\% | 23\% | 20\% | 29\% | 12\% | 21\% | 27\% | 34\% | 28\% | 37\% |
|  | 50,000-99,999 | 16\% | 30\% | 21\% | 35\% | 14\% | 26\% | 26\% | 34\% | 32\% | 39\% |
|  | 25,000-49,999 | 14\% | 21\% | 18\% | 29\% | 11\% | 22\% | 26\% | 35\% | 26\% | 39\% |
|  | 10,000-24,999 | 11\% | 27\% | 17\% | 36\% | 11\% | 27\% | 20\% | 35\% | 19\% | 39\% |
|  | 5,000-9,999 | 6\% | 22\% | 9\% | 34\% | 7\% | 28\% | 20\% | 39\% | 18\% | 43\% |
|  | 2,500-4,999 | 10\% | 29\% | 12\% | 42\% | 6\% | 30\% | 22\% | 44\% | 23\% | 55\% |
|  | Under 2,500 | 3\% | 28\% | 10\% | 31\% | 9\% | 39\% | 23\% | 49\% | 27\% | 54\% |

Table 49: Career Goals Compared by Group

| Percent "very" or "somewhat" likely |  | How likely, if at all, are you in the future to seek a position with more responsibility than your current position? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| All |  | 66\% | 77\% |
| Gender | Female | 77\% | 83\% |
|  | Male | 63\% | 71\% |
| Age | 18-34 | 97\% | 99\% |
|  | 35-54 | 82\% | 82\% |
|  | 55+ | 31\% | 45\% |
| Race | White | 64\% | 74\% |
|  | Non-white | 87\% | 87\% |
| Marital status | Married/civil union | 64\% | 74\% |
|  | Unmarried | 78\% | 89\% |
| Children under 18 | Children | 81\% | 85\% |
|  | No children | 56\% | 70\% |
| Household income earner | Primary earner | 64\% | 75\% |
|  | Not primary earner | 80\% | 82\% |
| Annual base salary | Less than \$100,000 | 81\% | 87\% |
|  | \$100,000-\$149,999 | 65\% | 76\% |
|  | \$150,000+ | 49\% | 65\% |
| Years in local government | Less than 10 years | 95\% | 93\% |
|  | 10-19 years | 84\% | 81\% |
|  | 20-29 years | 67\% | 75\% |
|  | $30+$ years | 28\% | 38\% |
| ICMA region | Northeast region | 58\% | 68\% |
|  | Southeast region | 68\% | 75\% |
|  | Midwest region | 65\% | 72\% |
|  | Mountain Plains region | 67\% | 78\% |
|  | West Coast region | 71\% | 84\% |
| Jurisdiction type | City/Town | 67\% | 77\% |
|  | County | 65\% | 75\% |
|  | Other | 38\% | 77\% |



Table 50: Influence on Taking Senior Position Compared by Group

| To what extent would each of the following potential aspects of a senior management (City Manager, ACM, Department Head) position make you more or less likely to pursue the opportunity? (Percent "more likely") |  | Partner's career |  | Geography/location |  | Public exposure |  | Job stability |  | Financial impact (wages/benefits, housing, retirement system) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
|  |  | 21\% | 20\% | 70\% | 66\% | 9\% | 12\% | 68\% | 69\% | 81\% | 83\% |
| Gender | Female | 27\% | 16\% | 69\% | 60\% | 11\% | 11\% | 65\% | 69\% | 81\% | 86\% |
|  | Male | 20\% | 23\% | 70\% | 70\% | 8\% | 12\% | 68\% | 69\% | 81\% | 81\% |
| Age | 18-34 | 26\% | 24\% | 76\% | 64\% | 14\% | 14\% | 68\% | 70\% | 83\% | 90\% |
|  | 35-54 | 24\% | 20\% | 72\% | 68\% | 9\% | 11\% | 73\% | 72\% | 85\% | 84\% |
|  | 55+ | 15\% | 15\% | 65\% | 61\% | 7\% | 11\% | 59\% | 61\% | 73\% | 75\% |
| Race | White | 21\% | 19\% | 70\% | 66\% | 9\% | 10\% | 67\% | 68\% | 81\% | 83\% |
|  | Non-white | 27\% | 23\% | 71\% | 62\% | 13\% | 18\% | 72\% | 71\% | 83\% | 84\% |
| Marital status | Married/civil union | 22\% | 21\% | 69\% | 66\% | 9\% | 10\% | 67\% | 68\% | 80\% | 82\% |
|  | Unmarried | 17\% | 13\% | 75\% | 62\% | 11\% | 17\% | 73\% | 75\% | 86\% | 87\% |
| Children under 18 | Children | 23\% | 23\% | 72\% | 69\% | 10\% | 11\% | 70\% | 74\% | 85\% | 85\% |
|  | No children | 20\% | 18\% | 68\% | 63\% | 8\% | 12\% | 65\% | 65\% | 78\% | 81\% |
| Household income earner | Primary earner | 19\% | 18\% | 70\% | 68\% | 9\% | 12\% | 68\% | 70\% | 82\% | 84\% |


| To what extent would each of the following potential aspects of a senior management (City Manager, ACM, Department Head) position make you more or less likely to pursue the opportunity? (Percent "more likely") |  | Partner's career |  | Geography/location |  | Public exposure |  | Job stability |  | Financial impact (wages/benefits, housing, retirement system) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
|  | Not primary earner | 37\% | 26\% | 68\% | 57\% | 6\% | 10\% | 64\% | 65\% | 75\% | 81\% |
| Annual base salary | Less than \$100,000 | 23\% | 19\% | 70\% | 61\% | 9\% | 13\% | 73\% | 73\% | 84\% | 87\% |
|  | \$100,000-\$149,999 | 19\% | 21\% | 73\% | 68\% | 9\% | 10\% | 65\% | 69\% | 79\% | 83\% |
|  | \$150,000+ | 23\% | 19\% | 65\% | 69\% | 8\% | 12\% | 64\% | 65\% | 80\% | 79\% |
| Years in local government | Less than 10 years | 21\% | 22\% | 73\% | 63\% | 14\% | 14\% | 73\% | 74\% | 89\% | 87\% |
|  | 10-19 years | 25\% | 21\% | 72\% | 67\% | 9\% | 10\% | 77\% | 71\% | 83\% | 86\% |
|  | 20-29 years | 19\% | 19\% | 71\% | 66\% | 10\% | 11\% | 62\% | 69\% | 80\% | 81\% |
|  | 30+ years | 20\% | 15\% | 65\% | 67\% | 6\% | 10\% | 60\% | 59\% | 73\% | 73\% |
| ICMA region | Northeast region | 26\% | 25\% | 63\% | 58\% | 7\% | 16\% | 71\% | 72\% | 81\% | 83\% |
|  | Southeast region | 18\% | 19\% | 71\% | 67\% | 10\% | 12\% | 69\% | 71\% | 81\% | 81\% |
|  | Midwest region | 24\% | 22\% | 72\% | 65\% | 7\% | 7\% | 70\% | 71\% | 80\% | 83\% |
|  | Mountain Plains region | 15\% | 15\% | 71\% | 63\% | 11\% | 11\% | 72\% | 67\% | 82\% | 85\% |
|  | West Coast region | 25\% | 20\% | 69\% | 69\% | 9\% | 13\% | 57\% | 67\% | 80\% | 84\% |
| Jurisdiction type | City/Town | 21\% | 20\% | 70\% | 66\% | 9\% | 11\% | 68\% | 69\% | 81\% | 83\% |
|  | County | 23\% | 17\% | 70\% | 67\% | 9\% | 10\% | 69\% | 71\% | 79\% | 87\% |
|  | Other | 43\% | 43\% | 71\% | 70\% | 14\% | 26\% | 57\% | 62\% | 83\% | 75\% |
| Population | Over 1,000,000 | 13\% | 21\% | 75\% | 61\% | 13\% | 11\% | 75\% | 78\% | 100\% | 94\% |
|  | 500,000-1,000,000 | 19\% | 18\% | 50\% | 73\% | 15\% | 13\% | 60\% | 71\% | 75\% | 85\% |
|  | 250,000-499,999 | 14\% | 21\% | 69\% | 67\% | 11\% | 13\% | 67\% | 67\% | 86\% | 85\% |
|  | 100,000-249,999 | 19\% | 23\% | 70\% | 68\% | 11\% | 7\% | 70\% | 75\% | 80\% | 81\% |
|  | 50,000-99,999 | 22\% | 23\% | 70\% | 73\% | 9\% | 11\% | 65\% | 72\% | 80\% | 80\% |
|  | 25,000-49,999 | 20\% | 23\% | 71\% | 68\% | 6\% | 9\% | 65\% | 68\% | 82\% | 79\% |
|  | 10,000-24,999 | 23\% | 17\% | 69\% | 61\% | 8\% | 11\% | 66\% | 70\% | 77\% | 78\% |
|  | 5,000-9,999 | 20\% | 12\% | 74\% | 64\% | 10\% | 17\% | 71\% | 68\% | 80\% | 92\% |
|  | 2,500-4,999 | 25\% | 22\% | 66\% | 55\% | 9\% | 18\% | 76\% | 58\% | 82\% | 85\% |
|  | Under 2,500 | 17\% | 9\% | 72\% | 48\% | 12\% | 5\% | 77\% | 54\% | 95\% | 90\% |

Table 51: Influence on Taking Senior Position Compared by Group (continued)

| To what extent would each of the following potential aspects of a senior management (City Manager, ACM, Department Head) position make you more or less likely to pursue the opportunity? (Percent "more likely") |  | Political climate |  | Job satisfaction in present position |  | Belief that you will not be given fair consideration |  | Experience in supervising operations |  | Fear of nonsupport from current supervisor |  | Your age |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
| All |  | 60\% | 53\% | 50\% | 54\% | 15\% | 21\% | 37\% | 41\% | 13\% | 17\% |  | 20\% |
| Gender | Female | 52\% | 47\% | 52\% | 53\% | 14\% | 18\% | 42\% | 43\% | 11\% | 16\% |  | 21\% |
|  | Male | 63\% | 58\% | 50\% | 56\% | 16\% | 23\% | 35\% | 41\% | 14\% | 18\% |  | 20\% |
| Age | 18-34 | 52\% | 50\% | 50\% | 53\% | 19\% | 19\% | 48\% | 52\% | 14\% | 17\% |  | 27\% |
|  | 35-54 | 64\% | 53\% | 53\% | 56\% | 16\% | 21\% | 37\% | 40\% | 12\% | 18\% |  | 16\% |
|  | 55+ | 57\% | 55\% | 47\% | 52\% | 14\% | 21\% | 33\% | 37\% | 14\% | 15\% |  | 27\% |
| Race | White | 60\% | 54\% | 50\% | 54\% | 14\% | 18\% | 36\% | 40\% | 13\% | 15\% | . | 20\% |
|  | Non-white | 60\% | 48\% | 54\% | 57\% | 26\% | 32\% | 43\% | 48\% | 13\% | 24\% | . | 26\% |
| Marital status | Married/civil union | 60\% | 53\% | 49\% | 54\% | 15\% | 20\% | 36\% | 41\% | 13\% | 17\% |  | 19\% |
|  | Unmarried | 61\% | 53\% | 59\% | 54\% | 16\% | 22\% | 43\% | 44\% | 11\% | 19\% |  | 26\% |
| Children under 18 | Children | 61\% | 52\% | 51\% | 56\% | 17\% | 20\% | 37\% | 41\% | 12\% | 18\% |  | 16\% |
|  | No children | 59\% | 53\% | 50\% | 53\% | 14\% | 21\% | 36\% | 41\% | 14\% | 16\% | . | 24\% |
| Household income earner | Primary earner | 61\% | 55\% | 51\% | 56\% | 15\% | 21\% | 37\% | 42\% | 13\% | 18\% | . | 21\% |
|  | Not primary earner | 55\% | 44\% | 44\% | 49\% | 15\% | 18\% | 32\% | 41\% | 12\% | 14\% |  | 20\% |
| Annual base salary | Less than \$100,000 | 55\% | 42\% | 50\% | 53\% | 16\% | 23\% | 44\% | 47\% | 15\% | 19\% |  | 25\% |
|  | \$100,000-\$149,999 | 63\% | 56\% | 52\% | 50\% | 18\% | 19\% | 34\% | 39\% | 14\% | 17\% | . | 17\% |
|  | \$150,000+ | 63\% | 64\% | 49\% | 61\% | 11\% | 18\% | 31\% | 37\% | 10\% | 15\% |  | 19\% |
| Years in local government | Less than 10 years | 51\% | 47\% | 49\% | 54\% | 16\% | 24\% | 49\% | 48\% | 14\% | 17\% | . | 22\% |
|  | 10-19 years | 62\% | 51\% | 54\% | 53\% | 19\% | 19\% | 37\% | 39\% | 14\% | 17\% | . | 17\% |
|  | 20-29 years | 63\% | 56\% | 51\% | 57\% | 14\% | 18\% | 34\% | 40\% | 12\% | 18\% | . | 17\% |
|  | 30+ years | 60\% | 61\% | 48\% | 53\% | 12\% | 22\% | 31\% | 36\% | 13\% | 17\% |  | 29\% |
| ICMA region | Northeast region | 60\% | 53\% | 51\% | 54\% | 16\% | 17\% | 41\% | 44\% | 13\% | 17\% | . | 24\% |
|  | Southeast region | 63\% | 50\% | 48\% | 55\% | 16\% | 24\% | 39\% | 40\% | 11\% | 17\% | . | 19\% |
|  | Midwest region | 63\% | 57\% | 55\% | 52\% | 18\% | 15\% | 33\% | 40\% | 14\% | 16\% | . | 22\% |
|  | Mountain Plains region | 54\% | 54\% | 53\% | 54\% | 17\% | 24\% | 40\% | 44\% | 16\% | 16\% |  | 19\% |
|  | West Coast region | 63\% | 50\% | 42\% | 57\% | 7\% | 22\% | 32\% | 42\% | 10\% | 20\% |  | 20\% |
| Jurisdiction type | City/Town | 61\% | 54\% | 51\% | 55\% | 15\% | 20\% | 37\% | 42\% | 13\% | 17\% |  | 21\% |


| To what extent would each of the following potential aspects of a senior management (City Manager, ACM, Department Head) position make you more or less likely to pursue the opportunity? (Percent "more likely") |  | Political climate |  | Job satisfaction in present position |  | Belief that you will not be given fair consideration |  | Experience in supervising operations |  | Fear of nonsupport from current supervisor |  | Your age |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 | 2013 | 2019 |
|  | County | 57\% | 49\% | 50\% | 51\% | 19\% | 22\% | 38\% | 36\% | 15\% | 17\% |  | 17\% |
|  | Other | 43\% | 58\% | 43\% | 61\% | 0\% | 23\% | 50\% | 44\% | 0\% | 22\% |  | 22\% |
|  | Over 1,000,000 | 63\% | 53\% | 75\% | 60\% | 38\% | 18\% | 38\% | 42\% | 25\% | 18\% | . | 19\% |
|  | 500,000-1,000,000 | 35\% | 57\% | 35\% | 51\% | 5\% | 18\% | 30\% | 41\% | 10\% | 20\% |  | 21\% |
|  | 250,000-499,999 | 44\% | 58\% | 44\% | 52\% | 19\% | 14\% | 36\% | 33\% | 8\% | 14\% | . | 19\% |
|  | 100,000-249,999 | 52\% | 53\% | 45\% | 55\% | 8\% | 23\% | 40\% | 41\% | 7\% | 21\% | . | 20\% |
|  | 50,000-99,999 | 59\% | 57\% | 53\% | 52\% | 18\% | 19\% | 38\% | 43\% | 11\% | 12\% | . | 24\% |
|  | 25,000-49,999 | 62\% | 51\% | 50\% | 54\% | 15\% | 20\% | 35\% | 42\% | 11\% | 18\% | . | 23\% |
|  | 10,000-24,999 | 64\% | 53\% | 55\% | 61\% | 17\% | 21\% | 40\% | 45\% | 17\% | 21\% | . | 16\% |
|  | 5,000-9,999 | 61\% | 49\% | 48\% | 51\% | 14\% | 21\% | 36\% | 39\% | 20\% | 12\% | . | 10\% |
|  | 2,500-4,999 | 69\% | 47\% | 48\% | 48\% | 18\% | 23\% | 29\% | 44\% | 16\% | 15\% | . | 35\% |
| Population | Under 2,500 | 70\% | 40\% | 55\% | 57\% | 20\% | 30\% | 33\% | 39\% | 5\% | 23\% | . | 24\% |

Table 52: Barriers to Women's Career Advancement Compared by Group

| Percent endorsing "Women have more barriers than men" |  | Do you think there are more, the same, or fewer barriers to career advancement in local government for women compared with men? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| All |  | 58\% | 70\% |
| Gender | Female | 79\% | 85\% |
|  | Male | 52\% | 58\% |
| Age | 18-34 | 59\% | 75\% |
|  | 35-54 | 61\% | 70\% |
|  | 55+ | 54\% | 64\% |
| Race | White | 57\% | 70\% |
|  | Non-white | 69\% | 71\% |
| Marital status | Married/civil union | 57\% | 68\% |
|  | Unmarried | 66\% | 76\% |


| Percent endorsing "Women have more barriers than men" |  | Do you think there are more, the same, or fewer barriers to career advancement in local government for women compared with men? |  |
| :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 |
| Children under 18 | Children | 58\% | 69\% |
|  | No children | 58\% | 70\% |
| Household income earner | Primary earner | 58\% | 68\% |
|  | Not primary earner | 59\% | 77\% |
| Annual base salary | Less than \$100,000 | 59\% | 72\% |
|  | \$100,000-\$149,999 | 55\% | 68\% |
|  | \$150,000+ | 63\% | 69\% |
| Years in local government | Less than 10 years | 57\% | 71\% |
|  | 10-19 years | 59\% | 71\% |
|  | 20-29 years | 60\% | 70\% |
|  | $30+$ years | 55\% | 65\% |
| ICMA region | Northeast region | 55\% | 65\% |
|  | Southeast region | 57\% | 64\% |
|  | Midwest region | 56\% | 74\% |
|  | Mountain Plains region | 60\% | 67\% |
|  | West Coast region | 63\% | 77\% |
| Jurisdiction type | City/Town | 58\% | 71\% |
|  | County | 58\% | 66\% |
|  | Other | 38\% | 82\% |
| Population | Over 1,000,000 | 56\% | 59\% |
|  | 500,000-1,000,000 | 67\% | 69\% |
|  | 250,000-499,999 | 62\% | 68\% |
|  | 100,000-249,999 | 67\% | 65\% |
|  | 50,000-99,999 | 59\% | 73\% |
|  | 25,000-49,999 | 60\% | 72\% |
|  | 10,000-24,999 | 53\% | 71\% |
|  | 5,000-9,999 | 56\% | 74\% |
|  | 2,500-4,999 | 56\% | 56\% |
|  | Under 2,500 | 51\% | 87\% |

Table 53: Years in Working Compared by Group

| Average number of years |  | Number of years in current position |  | Number of years in local government |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 |
| All |  | 6.6 | 7.7 | 21.3 | 21.3 |
| Gender | Female | 5.0 | 6.8 | 17.2 | 19.7 |
|  | Male | 7.1 | 8.5 | 22.6 | 22.6 |
| Age | 18-34 | 2.4 | 2.1 | 6.3 | 6.1 |
|  | 35-54 | 5.2 | 5.9 | 18.4 | 20.8 |
|  | 55+ | 10.3 | 16.3 | 31.1 | 34.0 |
| Race | White | 6.7 | 7.3 | 21.5 | 20.1 |
|  | Non-white | 5.4 | 9.6 | 18.3 | 17.8 |
| Marital status | Married/civil union | 6.8 | 8.5 | 22.0 | 21.1 |
|  | Unmarried | 5.6 | 4.5 | 17.6 | 21.8 |
| Children under 18 | Children | 5.2 | 5.7 | 17.8 | 17.0 |
|  | No children | 7.7 | 9.3 | 24.0 | 24.7 |
| Household income earner | Primary earner | 6.9 | 8.1 | 22.0 | 23.4 |
|  | Not primary earner | 4.1 | 6.0 | 16.1 | 13.3 |
| Annual base salary | Less than \$100,000 | 5.2 | 6.5 | 15.0 | 12.4 |
|  | \$100,000-\$149,999 | 7.2 | 10.4 | 23.4 | 28.0 |
|  | \$150,000+ | 7.4 | 5.9 | 26.5 | 24.3 |
| Years in local government | Less than 10 years | 2.8 | 2.8 | 5.6 | 5.0 |
|  | 10-19 years | 4.7 | 4.8 | 14.6 | 14.3 |
|  | 20-29 years | 6.8 | 7.9 | 24.1 | 23.7 |
|  | 30+ years | 10.8 | 21.6 | 35.2 | 64.2 |
| ICMA region | Northeast region | 9.2 | 6.6 | 24.0 | 18.9 |
|  | Southeast region | 6.5 | 12.9 | 21.6 | 31.1 |
|  | Midwest region | 6.9 | 5.9 | 20.6 | 16.7 |
|  | Mountain Plains region | 6.0 | 4.8 | 19.5 | 17.6 |
|  | West Coast region | 5.3 | 7.1 | 22.8 | 19.1 |
| Jurisdiction type | City/Town | 6.5 | 6.1 | 21.0 | 19.1 |


| Average number of years |  | Number of years in current position |  | Number of years in local government |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2013 | 2019 | 2013 | 2019 |
|  | County | 7.2 | 15.8 | 22.3 | 32.2 |
|  | Other | 12.3 | 5.4 | 28.9 | 18.9 |
|  | Over 1,000,000 | 5.7 | 4.9 | 16.2 | 14.7 |
|  | 500,000-1,000,000 | 4.6 | 5.1 | 19.3 | 16.9 |
|  | 250,000-499,999 | 4.7 | 23.3 | 21.0 | 56.5 |
|  | 100,000-249,999 | 6.1 | 5.6 | 20.8 | 17.2 |
|  | 50,000-99,999 | 7.0 | 5.5 | 22.4 | 16.9 |
|  | 25,000-49,999 | 5.9 | 5.5 | 20.7 | 18.3 |
|  | 10,000-24,999 | 6.8 | 10.8 | 21.5 | 21.2 |
|  | 5,000-9,999 | 7.9 | 5.1 | 22.4 | 15.8 |
|  | 2,500-4,999 | 8.4 | 4.6 | 21.6 | 21.1 |
| Population | Under 2,500 | 3.8 | 4.4 | 16.1 | 15.2 |

## Appendix C: Methodology

## Data Collection

ICMA's Survey Research staff identified 20,673 local government professionals from ICMA members and/or registrants with ICMA communication lists. NRC staff programmed the survey online and ICMA staff contacted those selected via email three times in July to August 2019 to invite participation in the online survey. The survey was programmed to block members from responding more than one time.

Of 20,673 members invited, 1,870 completed the survey, yielding a response rate of $9 \%$.

## Data cleaning and weighting

Data gathered from the 1,870 respondents to the 2019 survey was weighted by gender, age, race, salary, and jurisdiction type, region and population to best match the respondent profile of the 20,673 local government professionals who were invited to complete the survey. See table on following page.

## Comparison over time

NRC staff matched the 2019 data to the data collected in 2013.

ICMA Task Force on Women Weighting Table 2019

|  | Unweighted | Population (ICMA invited) | Weighted |
| :---: | :---: | :---: | :---: |
| Gender |  |  |  |
| Female | 45\% | 47\% | 46\% |
| Male | 55\% | 53\% | 54\% |
| Age |  |  |  |
| 18-34 | 14\% | 19\% | 19\% |
| 35-54 | 57\% | 58\% | 58\% |
| 55+ | 28\% | 23\% | 23\% |
| Race |  |  |  |
| White | 82\% | 86\% | 83\% |
| Non-white | 18\% | 14\% | 17\% |
| Salary |  |  |  |
| Less than \$100,000 | 45\% | 38\% | 36\% |
| \$100,000-\$149,999 | 34\% | 36\% | 36\% |
| \$150,000+ | 21\% | 27\% | 27\% |
| Jurisdiction type |  |  |  |
| City/Town | 86\% | 82\% | 82\% |
| County | 13\% | 17\% | 18\% |
| Other | 1\% | 1\% | 0\% |
| Jurisdiction region |  |  |  |
| Northeast region | 11\% | 10\% | 9\% |
| Southeast region | 24\% | 25\% | 25\% |
| Midwest region | 19\% | 21\% | 21\% |
| Mountain Plains region | 20\% | 22\% | 23\% |
| West Coast region | 25\% | 22\% | 22\% |
| Jurisdiction population |  |  |  |
| Over 1,000,000 | 6\% | 4\% | 4\% |
| 500,000-1,000,000 | 8\% | 6\% | 6\% |
| 250,000-499,999 | 11\% | 9\% | 9\% |
| 100,000-249,999 | 19\% | 16\% | 16\% |
| 50,000-99,999 | 17\% | 14\% | 14\% |
| 25,000-49,999 | 15\% | 15\% | 15\% |
| 10,000-24,999 | 12\% | 16\% | 16\% |
| 5,000-9,999 | 7\% | 12\% | 12\% |
| 2,500-4,999 | 3\% | 5\% | 5\% |
| Under 2,500 | 2\% | 4\% | 4\% |

